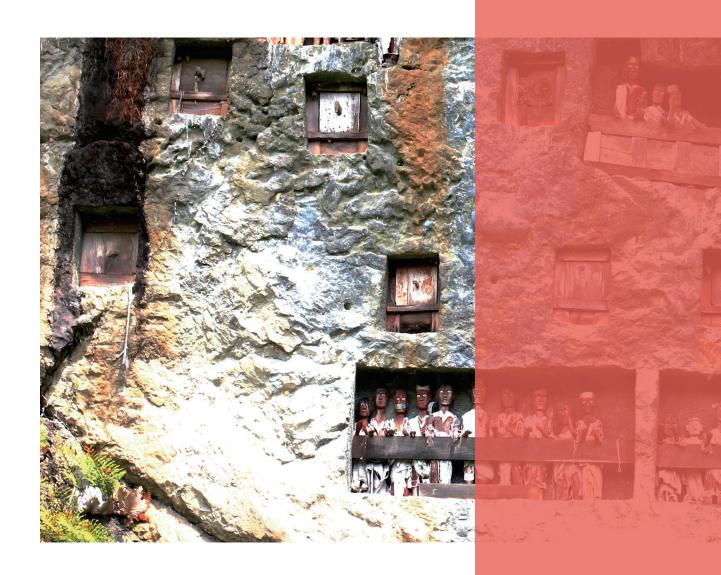
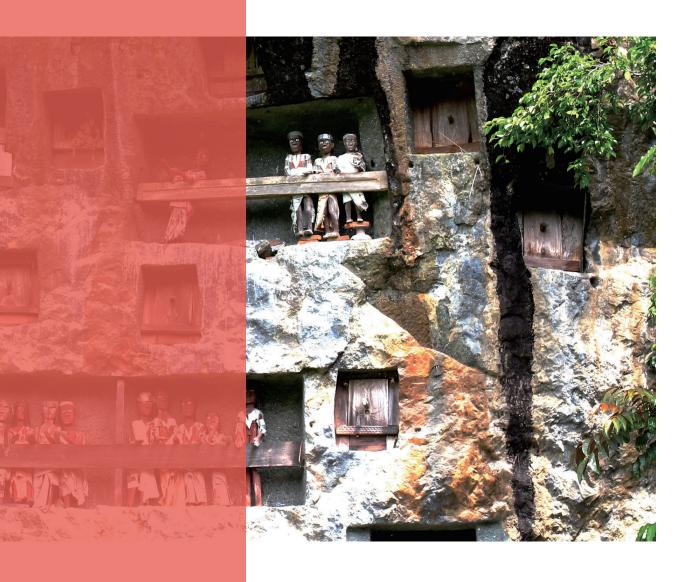


# 2014 Annual Report

# SNUAC

Seoul National University Asia Center





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### Cover Picture

The inhabitants of Sulawesi, an island located at the Southern Inland of Indonesia, are known as Toraja. These indigenous people confront death as if it was a festival, as they believe in life after death. The funeral ritual called, *rambu solo* is intriguing since for them, death means, not an end but a prolongation of life. They spend more money on dying than on living. Graves built in the middle of a rock cliff and life-size wooden dolls (*tau tau*) that resemble the deceased seem to welcome the visit of the living.

Picture: Prof. **Yeonsik Jung** (Dept. of Int'l Relations, Chang Won Nat'l Univ.)



# **Vision**

Seoul National University Asia Center (SNUAC) aims to serve as a global hub for Asian Studies by integrating regional and thematic research across Asia. By creating and sharing forward-thinking ideas, SNUAC contributes to the mutual harmonious development of Asia.



The SNUAC Annual Report is published to highlight and summarize the major research outcomes and academic events in 2014. Since its establishment in 2009, SNUAC has been working towards setting a cornerstone for Asian Studies at Seoul National University. The past six years have been quite a journey to make selective decisions on where to put our focus for the future of our research center.

Since knowledge production must meet the different societal demands and needs of the time, SNUAC is heading towards a new horizon of Asia research. Especially in comparison with the US, the UK, and Japan, SNUAC's goal is to propose new contents and perspectives on Asia research. Korea has long been a hot topic in US centric Post Cold War studies and European Asia research started with Imperialism. However, Korea's own knowledge production in the field of Asian Studies has been limited.

For this reason, I have been searching for an answer to the dilemma of how to incorporate Korean Studies into Asia research and Asia research into Korean studies. At SNUAC, we propose an epistemological framework to answer this question. By extending Korean Studies to Asia research and overlapping Asia research with Korean Studies, we attempt to find a new direction for knowledge production. In an effort to extend Korean Studies, individual researchers in the humanities and social sciences need to branch out their study of the Korean people and Korean society to create new research areas in Asian Studies.

Additionally, in terms of overlapping Asia research, researchers who specialize in Asian regional studies must consider the changing dynamics of the world order so that their horizon of research would eventually expand.

During the year, SNUAC put considerable effort into applying this framework of an overlapping and extended approach to its research and network. Through reinforcing international exchanges with leading research institutions and researchers, our network has expanded to a global scale. Major highlights of the achievements include an increase in research projects, sources of funding, and academic events and special programs. Through this outcome, we are providing more opportunities to share knowledge while moving forward toward the welcoming of the Asia era. This is the result of the hard work of each and every member of SNUAC, and, as an end product, this annual report summarizes the projects and achievements that took place in 2014. Building on this report, we now look forward to planning for the next changes and developments that would guide us to becoming a leading research center specializing in Asia research.

Director, SNUAC Lang Inform



Based on regional and thematic research, SNUAC aims to become a global, integrated research center that combines academic research, international exchange, and human resource development. In 2014, the Center for Eurasian and Central Asian Studies was newly designated as a regional center and its Transnational Asia Program was launched as a thematic research program. SNUAC plans to focus on research themes such as Asian capitalism, the Asian family, the Cold War in Asia, and other current issues related to Asia.

# Thematic Clusters

# Regional Centers

# Northeast Asia Center

East Asian Modernity: Post-Cold War and Subaltem Studies

### Southeast Asia Center

Consumer Culture of Maritime Southeast Asia / Development and Environmental Cooperation in the Mekong River Basin

#### Research Project for Emerging Economies

Towards 'Culturally-Sensitive' Management and Marketing Strategy and Sustainable Economic Cooperation: Focusing on Indonesia

Rise of China / Data Archiving on Traditional Living Culture of Central Asian Korean Diaspora (Korvo-saram)

## Foundational Research

Database Establishment and Book Series Publishing on the Traditional Life and Culture of Koreans in Central Asia (Koryo-saram) by Local Resources

# Thematic Programs

# Popular Culture Program

Life of Young East Asian Creative Generation / Dream & Undream of Korean and Japanese Youth

#### Global Research Network, Collaboration with China

<u>Creative</u> Generation – Focusing on Korea and China

Hybridity of Cooperatives / Social Economy in East Asia

#### General Joint Research

Political Economy of Co-operatives: Interdisciplinary Studies on the Hybridity of Co-operatives

# Program of Asia-Global Economic Order

New Global Economic Order and International

## SSK Programs

International Trade, Trade Order and Standardization

# Program on US-China

Analyzing Perceptions and Strategies between the US and China

# Program on Civil Society and NGOs

Navigating the Dynamics of Korean Civil Society through Mapping Korean Civil Society

# Asia Census Program

Comparative Index and Social Survey on Asian Countries

# Transnational Asia Program

Transnational Flows, Movements, and Networks in East Asia

Asia's Sustainable Regional Land Management

# NRF Supported Research Projects

Key Research Institute Program

Cooperation and Integration of Economic and Social Community in East Asia

SSK Research Project on East Asian Cities

Crisis and Transformation of East Asian Cities in the Age of Globalization

In 2014, SNUAC achieved substantial growth in research programs, international exchanges, and partnerships. Through diverse programs related to Asian Studies, SNUAC promotes knowledge-based academic exchanges to meet the needs of the new era for Asia. At the same time, we run programs to support next-generation scholars, including an outstanding dissertation award, an internship program, and a graduate student forum.

# SNUAC in 2014

# **Expansion of Global Network**

#### **Asia Research Directors Conference**

In terms of international exchange, a major event was the Asia Research Directors Conference. To celebrate its 5th anniversary, SNUAC hosted an international conference titled "New Horizon of Asia Studies," Mar. 20~21, 2014. It was the first time ever to convene 20 major leading Asia research institute directors from around the world. The meeting was intended for cutting-edge Asia research experts to share their experiences and new trends in Asian Studies in order to seek a new pathway for further development of the field. The meeting promoted 20 major institutions in Asian Studies to understand each other, exchanging views and ideas on critical issues the field of Asian Studies is facing at the moment.

### World-Class Scholars Visit

Globally-acknowledged scholars visited SNUAC throughout 2014 to share their thoughts and ideas on Asia. Prof. Prasenjit Duara (Nat'l Univ. of Singapore) delivered the keynote speech at the Asia Research Directors Conference in March. His speech was published in SNUAC's scholarly journal, Asia Review. In addition, he participated in a graduate student forum in January 2015, where he gave a talk about his new book, *The Crisis of Global Modernity*, for next generation scholars, who gathered from all over Korea. In addition, distinguished scholars in many different fields visited SNUAC to give special lectures, including Prof. Lorence Grossberg (American Cultural Studies), Prof. Bruce Cummings (Cold War Studies), Prof. Hunik Kwon (Cambridge Univ. Distinguished Professor), Prof. Shi Zhi-Rin (Chinese Modern Philosophy), and Prof. Mike Featherstone (editor of Theory, Culture and Society). SNUAC strengthened its global research network with these vibrant scholarly exchanges.











#### International Network in Education and Research

The e-School Program at SNUAC has contributed to the building of a global education network. In the last four years, we have offered thirty-seven courses to thirteen universities in eight countries across Asia and Europe. In 2014, sixteen SNU faculty members offered thirteen courses for credit to both undergraduate and graduate students in world-class universities in Asia and Europe. The universities we worked together with in 2014 included Peking Univ. and Tsinghua Univ. (China), Nat'l Research Univ. Higher School of Economics (Russia), Eberhard Karls Universität Tübingen and Freie Universität Berlin (Germany), Université Paris Diderot and Institut National des Langues et Civilisations Orientales (France),



Univ. of Social Sciences and Humanities VNU-Hanoi (Vietnam), and Univ. of Western Australia (Australia). In addition, the Overseas Student Invitation Program invited thirty-five students from four major universities in Russia, China, and Vietnam, and provided them with an opportunity to experience Korean history, culture, and society during their stay. SNUAC will continue this type of socio-cultural exchange program so that a greater number of students can join the global academic exchange.

SNUAC actively engaged in international exchange with global research institutes as well as universities around the world in 2014. To strengthen its global network, SNUAC joined a global research network, InterAsian Connections, and will host the InterAsian Connections V: Seoul Conference in April 2016. In addition, we joined another international Asia research network, ICAS (International Convention of Asia Scholars), and will participate in the ICAS International Council from 2015.

# Year of Institutionalization and Stabilization

# **Research Capacity Building**

SNUAC is putting effort into enhancing its research capacity by exploring a new research agenda that is highly academic and that has scholastic significance. In order to build our world-class research capacity, we have strategically selected the Asian family, Asian capitalism, and transnational Asia as major research themes for the coming years. The research topics we selected have great potential to contribute to the accumulation of knowledge at the global level. With the start of these targeted research projects, we will continue to build a sustainable research community to realize our vision of becoming a global hub of knowledge production.

### **Gaining Support for Stable Research**

We were very successful in securing new research funds throughout 2014. SNUAC received institutional and financial support from the National Research Foundation of Korea (NRF) for six research projects. SNUAC was selected as NRF's Key Research Institute in 2010 and has been supported since then. In addition, the Research Project for Emerging Economies entered its second stage in 2014. Also, during the second half of 2014, SNUAC was selected for the Foundational Research Project and the Global Research Network Program. The two Social Sciences Korea research groups also successfully entered the second stage of their research projects in 2014.

#### **Research Outcomes**

In 2014, SNUAC strived to achieve research-based outcomes. For instance, the Southeast Asia Center, the Asia-Global Economic Order Program, and the US-China Relations Program published books on their research outcomes and achievements. Asia Review, SNUAC's academic journal, continues to grow as a quality journal with the increase of contributors.

In addition, a number of highly qualified papers were published in respected academic journals. SNUAC added four new books to its book series, as well.

Aside from publications, SNUAC shares its research outcomes with the general public through Facebook and online newsletters. SNUAC started its online newsletters to reach out to the greater audience and to scholars who are interested in Asian Studies. Lastly, in an effort to popularize Asian Studies, SNUAC started the Asian Cultural Awareness Project in 2013, and we hosted Indonesian Week in November 2014.

# **Nurturing Next-Generation Scholars**

SNUAC reorganized its next-generation scholarship program and newly started the SNUAC Outstanding Dissertation Award in 2014. It selects excellent doctoral dissertations in the field of Asian Studies and awards KRW 10,000,000 as a prize, including support to publish the dissertation as a book.

As part of nurturing next-generation Asian specialists, we offer an internship program that combines education and fieldwork. In 2014, twenty-five young people successfully completed the internship program. We will continue to redesign and create excellent academic programs for next-generation scholars in the coming

# **Asia Basic Research Program**

SNUAC is trying to combine thematic research having strategic significance with regional studies on Asia. With the increasing demand for region specific data from the economy, society, and academia, SNUAC has initiated the Asia Basic Research Program, which promotes research on critical issues facing Korea and nurtures Asia specialists.

The Center for Eurasian and Central Asian Studies and the Transnational Asia Program were newly started in 2014. SNUAC plans to extend its research agenda into Asian capitalism, the Asian family, and Cold War studies in the coming years.



### Northeast Asia Center

# East Asian Modernity: Post-Cold War and Subaltern Studies Research

contextualized and historicized understanding of Korea and her surrounding neighbors in the globalizing and globalized world. We focus on analyzing multilateral relations with big powers surrounding South Korea, North Korea, and the Korean peninsula, including the US, China, Japan, and Russia. Through such multifaceted analysis, we are conducting research to explore viable ways to maintain peace and security in the region. Views on East Asia need a balance between contesting perspectives: state centric vs. border-peripheral; continental vs. ocean-centric. Our research covers diverse issues such as the Asian Cold War, Post-Cold War, Northeast Asia (NEA) cooperation, the Asian community, China-Taiwan relations, North-South relations, cultural heritage research, regional governance (the Asian International Organization and Research Cooperation Project), and East Asian minorities and subaltem studies.

The Northeast Asia Center (NEAC) introduces "Asia as Method" in order to enable highly

### Research

NEA nations share a common history of imperialism, colonialism, the Cold War and division, democratization and globalization, despite their different political systems or economic capacities. NEAC's research project was designed to explore shared regional socio-historical experiences and trajectories. In 2014, we conducted research on the impact of the Cold War in the NEA region. The research, concerning Northeast Asian colonialism, post-colonialism, and modernity, centered on the comparison of subaltern groups in the region. Researchers studied the process of the Cold War and Post-Cold War, focusing on the cross-strait relations of China and Taiwan (including Kinmen Island in Taiwan and Xiamen in China), where there existed an intense Cold War confrontation. Through on-site visits, we discovered valuable resources and multifaceted themes for research.

NEAC hosted two related international conferences in order to set a cornerstone for Korean Cold War research. In December 2014, NEAC hosted a conference at SNUAC, titled "Comparative Research on the Cold War in Europe and Asia." Participants included Cold War researchers Wilfried Loth, Bernd Greiner, and Axel Schildt from the Friedrich Meinecke Institut of Freie Universität, Berlin. Together with young Korean sociologists, the participants shared their comparative approach to Cold War topics, focusing on similarities and differences between Cold War ideologies, systems, everyday life, locations, and mutual genealogical continuity and discontinuity in Europe and East Asia. This conference was intended to go beyond a simple comparison of historical facts,

instead, discussing the multilevel complexity of the Cold War in Europe and East Asia. The wide range of topics discussed included the notion and space of the Cold War, issues related to occupation, division, peace, security, borders, cultural events, territory and citizenship.

During the following year, in February 2015, the Korean Cold War Studies Association hosted a conference, titled "Cold War Studies and Korea: Critical Perspectives and New Vision," at SNUAC. Participants included Bruce Cummings (Univ. of Chicago), Korean historians, and Cultural Cold War researchers. Prof. Cummings confirmed that South Korea is the world-historical center of the Cold War and several papers were presented at sessions of "Changes in Cold War Studies," "Global Cold War and Korean Division," "Everyday Lives and Cultural Forms." Presenters and panelists founded the Korean Cold War Studies Association in order to conduct more systematic Cold War research. NEAC agreed to take a leading role and participating researchers in anthropology, cultural studies, literature, Korean history, Western history, international politics, sociology, and other scholars in political science reached a consensus to collectively discuss the Cold War in the global and East Asian context. Inauguration of the conference is expected to become a turning point in Korean Cold War research since it discusses the multilevel complexity of the Cold War on a global scale for the first time.

In addition, an international conference, titled "Subaltems and Social



<SNUAC Newsletter> Issue no. 2 Cover Picture-Scenery of Cold War. Pillar of Kinmen Shore Built for Anti-Landing of Naval Fleet

Exclusion: The Japanese Empire and Colonial Taiwan and Korea," was held at SNUAC in November 2014. Many scholars from Korea, Taiwan, and Japan discussed topics in knowledge and institution for exclusion, psychosis and Hansen's disease, subaltems' working conditions and space, creation of urban poverty and minority, deviance and religion, and the family system and social exclusion. There was a discussion on research methods as well. At this conference, regional differences were found in the formation and management of subaltern groups in Korea, Taiwan, and Japan. In particular, regional differences were evident in terms of historical context and degree of institutional isomorphism.

More importantly, through this conference, SNUAC signed an MOU with Academia Sinica (中央研究院)'s Institute of Taiwan History and plans to co-author a book, which will be published in Korea and Taiwan in 2015 (Chinese and Korean language). Currently, NEAC is writing a one-hundred year history of minority research in Sorok Island, while it continues to expand its collaboration with domestic and international institutions to secure research funds.

#### Network

At the Northeast Asia Center (NEAC), workshops and colloquiums on NEA regional research are promoted for exchanges and networking between scholars. For instance, Chinese liberalist scholar Xu Jilin (许纪 霖) from East China Normal Univ. (ECNU, 华东 师范大学) was invited for a colloquium, titled "Trend of Contemporary Chinese Sociopolitical Ideology." This colloquium examined the ideological framework of recent changes in contemporary Chinese politics, analyzing the historical trend of Chinese sociopolitical ideology. In September 2014, Prof. Tsuchiya Yuka (Faculty of Law & Letters, Ehime Univ.), a leadingcultural Cold War researcher in Japan, was invited to discuss the Northeast Asian horizon of the cultural Cold War in Japan and the possibility for future research collaboration. Additionally, Assistant Prof. Dr. David Shim (Dept. of International Relations, Univ. of Groningen, the Netherlands) was invited for a colloquium, titled "Visual Politics & North Korea: Seeing is Believing." He specializes in international relations theory, visual culture studies, and critical geopolitics. At SNUAC, he shared the current state of Korean Studies in Europe and exchanged thoughts on future collaboration options.

In February 2015, SNUAC held a photo exhibition at NEAC on Hansen's disease ex-patients, where photographer Chul Kwon's



Colloquium on Hansen's Disease / Photo Exhibition (2015. 2. 3)

highly-acclaimed documentary photos on the Hansen's disease ex-patients were displayed. This exhibition and the following colloquium were meaningful in terms of sharing outcomes of recent research, legislation, and cultural movement on Hansen's disease. It was co-hosted by Korean Association of Human Rights Attorney Concerning Hansen's Disease Ex-patients. The participants promoted civil society networking and compared the current status of Hansen's disease human rights movement in Japan and Taiwan. Through comparative research on human rights movements in Asia, we aim to produce richer and more in-depth views on Asian society.

#### **Publications**

Keunsik Jung (2014). Rethinking the Donghak Peasant Revolution at the Museum of the Sino-Japanese War. Conceptualizing the 1894 Northeast Asian War. Asia Review, Vol. 4

Keunsik Jung (2014). Taiwan Publication Police and Censored Texts under the Japanese Colonial Rule. Society and History, Vol. 104, Korean Social History Association

Keunsik Jung & Wu, Chun Fang (2014). Formation and Dissolution of the Cold War Ecology in Kinmen - Along the Trajectory of the Mine Museum. Society and History, Vol. 104

Minhwan Kim(2014). The Geopolitics of East Asian Border Islands and the Structural Causes of State Violence in the Establishment of Phrase of the Cold War. Tamla Munwha, Vol. 46

Minhwan Kim & Hyunwook Cheng (2014). CSSTA and the change of social conflict structure in Taiwan. Journal of Asia-Pacific Studies, Vol. 21, No. 3

Minhwan Kim(2014). Border Island and Memories of Artillery Wars: Cold War and Post Cold War in Kinmen, Taiwan under the Dialectics of Disconnection and Mobility. Society and History, Vol. 104

Yunjeong Joo(2014). The Oral Tradition of the Blind and their Transmission of History.

Qiu, Shijie(Joo, Yunjeong translated) (2015). Korean Journal of Oral History, Vol. 5, No. 2

Wonkeun Chun (2014). The Cold War Landscape of Remote Islands between Two Koreas.

Fortification and Development of the Northwest Islands in 1970s. Society and History, Vol. 104.

History Education in the Secondary School in Taiwan: Concerning over China-Japan War in 1894. History Critique (2015)

#### **People**



Director: Keunsik Jung (Dept. of Sociology, SNU)

Steering Committee: Kyungsup Chang (Dept. of Sociology, SNU), Jeonghoon Lee (Dept. of Korean History, SNU), Taegyun Park (Graduate School of Int'l Studies, SNU), Jeonghoon Lee (Dept. of Chinese Language & Literature, SNU)

Advisory Committee: Sun Ge (Chinese Academy of Social Sciences), Jungwon, Jin(Academia Sinica), Yuka Tsuchiya (Ehime Univ.), Kyungkoo Han (College of Liberal Studies, SNU), Heonik Kwon (Univ. of Cambridge)

Research Fellow: Yunjeong Joo (SNUAC)

Visiting Research Fellow: Yamato Yumiko (SNUAC)

### Southeast Asia Center

# Consumer Culture of Maritime Southeast Asia / Development and Environmental Cooperation in the Mekong River Basin

#### Research

SEAC's research consists of two strands, the Research Team for Emerging Economies (EERT), focusing on the maritime Southeast Asia region, and the Asia Basic Research Program, focusing on the continental Southeast Asian region (Mekong Team). The EERT is conducting research mainly in Indonesia and Malaysia, which are two nations showing high growth potential. During the past two years, the EERT has been conducting research on Korean enterprises operating in Indonesia and Malaysia that have achieved successful localization. The goal of the first stage of the EERT's research was to develop successful localization strategies for Korean enterprises, while the second stage concentrated on the consumer culture and logistics of the consumption industry. Based on a qualitative research approach, the EERT tries to study distinct consumption trends, consumer behavior, and consumer culture. The Mekong Team reached the second year of "Water Governance and Sustainable Development Cooperation in the Mekong River Basin," internally supported by SNUAC. Since November 2013, the Mekong Team has successfully built a joint research project, funded by the National Research Foundation. Detailed information on SEAC's current research can be found on the following website: (seacenter.snu.ac.kr).

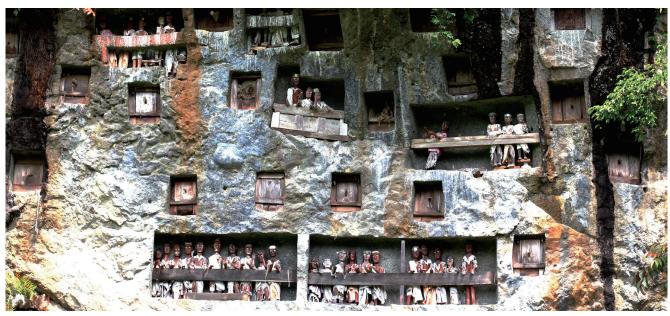
The year 2014 was a growing phase for the Southeast Asian Center (SEAC). SEAC's research consists of two strands, the Research Team for Emerging Economies (EERT), focusing on the maritime Southeast Asia region and the Basic Asian Studies Initiative, focusing on the continental Southeast Asian region (Mekong Team). The EERT, launched in the second half of 2012, and externally supported by the NRF, has successfully finished the first stage and started the second stage of its research. Based on the achievement of the past two years by SNUAC's Basic Asian Studies Support Initiative, the Mekong Team acquired research funds from the National Research Foundation and will continue to lay the foundation for further in-depth Mekong region studies.

### **Academic Activities**

SEAC's networking activities consist of research seminars, invited talks, colloquiums, and international conferences. During the second half of 2014, the Research Team for Emerging Economies (EERT) hosted a research seminar at SNUAC once every two weeks, with the new research theme, titled "Studies of Consumer Culture and Consumer Strategy in Malaysia and Indonesia." This seminar mainly discussed qualitative research methods for consumer research, focusing on marketing ethnography methods. SEAC plans to continue hosting seminars related to the Indonesian and Malaysian consumer market.

As part of the EERT research on Indonesia and Malaysia, SEAC hosted an academic event called "Asian Cultural Awareness Project (ACAP): Indonesia." During this event, a symposium on Indonesia, titled "Discovering Indonesian Culture," was held and five experts discussed socio-cultural features of Indonesia.

The EERT hosted "Presentation of Case Study of Korean Enterprises in Indonesia & Malaysia" on Apr. 4, 2014, which was sponsored by the ASEAN-Korea Centre. SEAC invited the general public and entrepreneurs. An Indonesia regional seminar was held May. 22 ~ 23, 2014. This seminar invited eight experts in Indonesian Studies. Thirty individuals from Korean corporations, SMEs, and the film industry- attended the seminar. Additionally, SEAC periodically publishes issue papers and policy reports on localization strategies



<SNUAC Newsletter> Issue no. 1 Cover Picture-Rambu Solo Funeral's Rockcliff Cemetery

for the success of overseas Korean enterprises. The list of issue papers is as follows:

- Status of Personnel Management in Malaysian Company (Vol. 5)
- Status of Higher Education in Malaysia (Vol. 6)
- ASEAN Connectivity Project and Marine Logistics Linkage (Vol. 7)
- Indonesian Forest Resources and Forest Cooperation between Korea-Indonesia (Vol. 8)
  In the case of the policy report, the Vol. 2 report is titled, "Status and Outlook of ASEAN Community: Three Pillars Approach on Political Security, Economy, and Socio-cultural Community 2015."
  These publications are distributed to major government agencies and domestic and international corporations and they are available to the public on the SEAC website.

The Mekong Team hosted domestic and international conferences. Jointly with the Korean Association for Environmental Sociology, SEAC organized a conference with the theme "Energy Democracy and Sustainable Development in the Mekong River Basin," held on Apr. 18, 2014. A total of eleven papers were presented; three were research on the Mekong River Basin. Fifty domestic and international environmental policy experts and environmental researchers participated.

The largest academic event in 2014 was the international conference titled "Rethinking the Sustainability of the Mekong: A Critical Understanding of the Roles of Mega-development and ODA," held Dec. 4~5th. The organizing committee members included SNU SEAC, the Hanshin Univ. Center for Regional Development, the Korea Environment Institute, and the Korean Association of Space and Environment Research. There were thirteen presenters and panelists and a total of seventy domestic and international researchers attended. The significance of this conference was that it utilized the domestic and international network of SEAC, which was gradually built over two years.

### Network

SEAC is focused on networking with scholars, universities, and research centers related to research topics that the Research Team for Emerging Economies and the Mekong Research Team are currently working on. In an attempt to facilitate project links, SEAC signed an MOU with the institutions listed below.



Presentations on Case Studies of Korean Companies in Indonesia / Malaysia: Social and Cultural Implications for Localization Strategy (2014. 4. 4)

Name of Institution for MOU	Date	Major Agreements
Korean Chamber of Commerce(Malaysia)	Feb. 4, 2014	Personnel & Information Exchange Local Business Support for Korean Enterprises in Malaysia
Universiti Kebangsaan Malaysia, Institute of Malaysian and Int'l Studies	Feb. 20, 2014	Joint Research and Personnel & Information Exchange
Korean Institute of Southeast Asian Studies (KISEAS)	Jun. 5, 2014	Joint Research and Personnel & Information Exchange

Below is the list of invited talks at SNUAC in 2014, which were intended to build a mutual network with visiting researchers.

Unity in Diversity: The Hope and the Struggle of Opposite in Pluralistic Societies, Malaysia as a Mirror | Shamsul AB(UKM KITA)(2014. 5. 13)

Benefit Sharing in the Mekong River Basin | Seungho Lee(Korea Univ.)(2014. 5. 8) Islamic Finance in Malaysia: Politics and Policy Making | Jikon Lai(The Univ. of Melbourne), Daechang Kang(KIEP)(2014. 6. 10)

Social Fluctuation and the Middle Class Consumering Culture in Korea | Eunyoung Nam(SNUAC)(2014. 6. 18)

Legal System and Corporate Legislative Trends in Transition Countries of Southeast Asia | Joonpyo Lee (Hankuk Univ. of Foreign Studies) (2014. 10. 16)

Anthropological Approach on Mekong Border Riverscape | Jakkrit Sangkhamanee(Chulalongkorn Univ. Thailand) (2015. 1. 14)

#### **Publications**

Myung-Seok Oh(2014). Korean Companies in Malay Word: Locaizing Strategies of Samsung, Miwon, Samik, and Korindo in Southeast Asia Seoul: Nulmin

Yohan Lee(2014). Hydropower Development in Mekong Region and the Strategic Positioning of Lao PDR. IAAS, Vol. 24, No. 2, 59-93

Yohan Lee(2014). The Stakeholder Issues and Conflicts on the Benefits and Costs of Mekong Water Resource Development focused on Xayaburi and Donsahong Hydropower Dam Construction in Mekong Mainstream. KASAS, Vol. 24. No. 4. 195-238

Jeseong Jeon(2014). Localization of Labor Relations in Overseas Korean Company: A Case Study of PT. Miwon Indonesia. KASAS, Vol. 24, No. 2

Minjeong Kang, Sohyung Kim(2014). Entry Modes Strategy in FDI: Expansion of Korean Retailer into China and Indonesia. Journal of Distribution Science, Vol. 12, No. 1

# People



Director: Myung-Seok Oh (Dept. of Anthropology, SNU)

Researcher: Soojin Park (Dept. of Geography), Sunjin Yun (Graduate School Environmental Studies), Changjo Kim (School of Business, Dongguk Univ.), Hyungjun Lee (Dept. of Cultural Anthropology, Kangwon Nat'l Univ.), Eungchel Lee (Dept. of Cultural Anthropology, Duksung Women's Univ.)

Research Fellow: Eunhui Eom (SNUAC), Yohan Lee (SNUAC), Suehyun Lee (SNUAC), Bubmo Jung(SNUAC), Kyunghee Choi(SNUAC)

### **Center for Eurasian and Central Asian Studies**

# Rise of China / Data Archiving on Traditional Living Culture of Central Asian Korean Diaspora (Koryo-saram)

The Center for Eurasian and Central Asian Studies (CECAS) set as its goal in 2014, expanding its research network and building up its efficiency in research on the politics, economy, and society of former Soviet Eurasian nations, taking a multifaceted approach considering the historical background and geographic characteristics of the region. In order to fulfill this goal, CECAS hosted colloquiums, domestic and international conferences and seminars with invited expert speakers and organized field research. The center carries on a variety of research activities in order to promote networking and collaboration among domestic and international researchers. Based on these efforts, CECAS continues to conduct in-depth observation and research on the former Soviet Eurasian region and publishes the research outcomes in papers and professional publications.

#### Research

The Center for Eurasian and Central Asian Studies (CECAS) was launched as a new regional research center at SNUAC in March 2014. The research focus of CECAS is not limited to regional research on Central Asia (CA), but includes extensive research on CA's inter-regional linkage with surrounding nations in an effort to meet the greater vision of SNUAC: becoming a global hub of comprehensive research by integrating regional and thematic research. The main study area starts with five nations: Kazakhstan, Uzbekistan, Kyrgyzstan, Tajikistan, and Turkmenistan, more extensively, including Mongolia, the Xinjiang Uyghur Region of China, Pakistan, Afghanistan, and the Northern regions of India.

Due to its geopolitical and geo-economic significance, this region has always functioned as a major transportation hub connecting the East and the West of the continent, and served as a passage to economic and cultural exchanges between Asia and Europe. Hence, this region has been strategically important for politics in Chinese, Nomadic, and Western Asian Empires throughout history. Moreover, in terms of modern history, it was a focus of "the Great Game" between Czarist Russia and the British Empire. Known since the Soviet era for its rich mineral resources, today Central Asia has become an arena where various state actors and transnational capitals interact and compete for energy, drawing rising attention from all over the world, including Korea.

CECAS is conducting detailed analysis and professional research on the CA region in order to meet the increasing domestic and international demand for information and knowledge on it. CECAS aims to establish channels for networking and exchange so that the research capacity

will grow more systematically. CECAS's greater goal is to contribute to SNUAC's becoming a research hub for Asian Studies. Underlying this goal of focusing on CA regional studies, CECAS's research topic in 2014 was "The Rise of China and the Response of Central Asia." We examined the relationship between global superpower China and Central Asian nations which are affected by the Chinese hegemony in the region.

Since the Chinese economic reform, the past decade has been a heyday of growth in Chinese hard power in terms of economics, politics, diplomacy, and the military. These changes and growth have been at the center of global attention, as they have had a tremendous impact on neighboring nations and on Central Asia, specifically. For this reason, during 2014, CECAS continued various researches, colloquiums, quest speaker lectures, workshops, and conferences under the previously defined research topic "The Rise of China and the Response of Central Asia." The purpose was to study and analyze China-Central Asia relations from multiple perspectives, especially with respect to politics, economics, sociology, and history.

CECAS is also paying attention to Central Asia-Korea relations because the CA region is known for being the habitation of numerous Koreans (Koryosaram), who were forced to leave the Russian Far East in 1937. Due to the presence of Koryo-saram, this region has maintained close historical ties with Korea. CECAS has been examining the historical significance of the Koreans in the Central Asian region by gathering various data on "Traditional Living Culture of Koreans in Central Asia." This research is one of the foundational research projects organized by the National Research



<SNUAC Newsletter> Issue no. 3 Cover Picture-Monument Commemorating Ushtobe Koryo People's Settlement

Foundation of Korea (NRF); as a result, CECAS has received relevant research funding for further study. The primary goal of the project is to expand and improve the research on the *Koryo-saram* in Korea and to extend it beyond to the greater world. It classifies the fundamental data on the traditional living culture of Koreans who are inhabitants of Central Asia. The next step in the research is to create a database of these inhabitants and finally to create a catalog of the obtained data.

CECAS plans to collect data on the traditional living culture of the *Koryo-saram* by gathering books, documents, interviews and records from the major habitations in Kazakhstan, Uzbekistan, and Kyrgyzstan. These data will be classified and categorized in Korea as an electronic database, which will be sent to NRF Korea. Additionally, CECAS will publish a series of six books (three basic sourcebooks and three academic works) on Central Asian Koreans (*Koryo-saram*)' traditional culture.

According to this research plan, the first stage of the project is scheduled to take place between Sep. 1, 2014 and Aug. 31, 2015 and the main focus will be on collecting survey data on the traditional living culture of Koreans in Kazakhstan. The fieldwork was conducted from Jan. 13 to Feb. 11, 2015. A total of nine individuals participated in the fieldwork, as follows: research director, Jeongwon Kang; researchers, Kayoung Ko and Hyungho Jeong; research fellows, Seungjo Yang and Yeongho Nam, and four research assistants. The research and data collection were conducted in the cities of Almaty, Karaganda, and Kyzylorda.

Throughout the fieldwork, the researchers found traces of Koreans in Kazakhstan while visiting rural areas near major cities like Tretiy Int'l and Ushtobe. Data collection continued at new cities like Astana, and former Soviet Union prison camps ALZHIR (Akmola Camp for traitors' wives), and Karlag (Karaganda Corrective Labor Camp). The CECAS research group plans to complete the data classification and analysis, then finish compiling the information into a database by Aug. 31, 2015.

#### Network

CECAS's networking efforts include co-hosting a conference with the Korean Society of Eurasian Studies in 2014 in Vladivostok, Russia. It was an international conference and CECAS participated with independent panelist. Furthermore, CECAS signed an MOU in November with the



Crisis in Ukraine and Russia: Russian Perspective - Gleb A. Ivashentsov (2014. 8. 11)

Center for Asia-Pacific Studies (CAPS), an organization affiliated with Far Eastern Federal Univ. in Vladivostok. The purpose was to facilitate a collaborative partnership with the overseas research institution.

#### **Academic Activities**

During 2014, CECAS hosted various academic events, including quest speaker lectures, colloquiums, conferences, and workshops. Guest experts were invited to give lectures on the following topics: "Three Elements of Central Asian History: Environment, Nation, Religion" (Pyungrae Lee) and "The Crisis around Ukraine" (Gleb A Ivashentsov). There were three sessions of colloquiums on the subject "The Rise of China and the Response of Central Asia." A domestic conference was jointly held with the Korean Society of Eurasian Studies on Nov. 21, 2014. This conference provided an opportunity for research team members to share their concerns on the current research topic and to present the achievements of their latest academic activities. In October 2014, CECAS formed an independent panel to attend an international conference in Vladivostok, Russia. The title of the conference was "Eurasia Initiative and Korean-Russian Cooperation: In Search of Cross-border Cooperation and Peacebuilding in East Asia." The list of participants is as follows: Beomshik Shin, Taeyon Kim and Kayoung Ko. Overall, the members of CECAS hosted various workshops to work on internal research capacitybuilding: 1) Special Lecture: Current Situation of Central Asia (two sessions), 2) Workshop: Meeting for Reading (six sessions), 3) Seminar. Koreans in Kazakhstan (one session).

### **Publications**

Kayoung Ko (2014). What to Expect out of the Chinese Migration into Kazakhstan?. Journal of Western History. No. 33

Taeyeon Kim (2014). Ethnic Conflicts in Central Asia: The Shadow of the Osh Events in Kyrgyzstan in June 1990. Asia Review, Vol. 4, No. 1

Seungjo Yang (2014). Imperial Russian Expansion into Central Asia and Changes in Russia's Attitude towards Islam. Asia Review, Vol. 4, No. 1

## **People**



Director: Beomshik Shin (Dept. of Political Science and Int'l Relations, SNU)

Research Director of Basic Research Program (NRF): Jeongwon Kang (Dept. of Anthropology, SNU)

Researcher: Myungkoo Kang (Dept. of Communication, SNUAC), Kayoung Ko (SNUAC), Hyungho Jeong (Chonbuk Nat'l Intangible Cultural Institute, Chonbuk Nat'l Univ.)

Research Fellow: Taeyon Kim (SNUAC), Youngho Nam (SNUAC), Seungjo Yang (SNUAC)

# **Popular Culture Program**

Life of Young East **Asian Creative** Generation / Dream & Undream of Korean and Japanese Youth

#### **Publications**

Hongjung Kim (2015). Survival, Survivalism, Young Generation from the Viewpoint of the Sociology of the Heart. Korean Sociological Association, Vol. 47, No. 1

Hongjung Kim (2014). Theorizing the Sociology of the Heart. Korean Sociological Association, Vol. 48,

Jonghwan Oh · Sooyeun Jang · Joonhwan Lee (2014). An Exploratory Study on Usage of Korean Consonants and Vowels for Delivering Emotion. Journal of Korea Multimedia Society, Vol. 17, No. 7

The Popular Culture Program (PCP) focuses on the life, desire, value, and worldview of contemporary Asians, who perceive "culture is the summation of life." For the initial three years, PCP selected "Dream and Undream of Korean and Japanese Youth" as the major research theme. In 2014, PCP was selected for the Global Research Network Program by the National Research Foundation (NRF) of Korea. The research was supported under the theme "A Comparative Research on East Asian Creative Generation - Focusing on Korea and China" and it will continue until 2017.

#### Research

PCP conducts research using various research methods such as big data analysis, quantitative surveys, and qualitative discourse analysis to understand the dream and undream of Asian youth. Continued from the previous year, in 2014, the analysis of big data and survey on the day-to-day SNS (i.e., Facebook) conversation of Asian youth continued. Comparative analysis on living conditions and realities of the youth generation (age 20 to 30) was conducted utilizing data from 1) the Korean and Japanese General Social Survey, 2) the Korea Labor & Income Panel Study, 3) the Education & Employment Panel Study, 4) the Welfare Panel Study, and 5) the Japanese Life Course Panel Survey for Youth. The research goal was to identify trends of interest and generational problems that contemporary youth are facing today.

#### Network

In an effort to expand the long-term research network and collaboration with domestic and international scholars, PCP started a joint research with Tsinghua University research team. The title of the joint research is "A Comparative Research on East Asian Creative Generation - Focusing on Korea and China," and the joint research team in China is led by Prof. Jienbin Jin (金兼斌, School of Journalism and Communication, Tsinghua Univ.). Since December 2014, researchers from PCP have visited China for joint workshops, surveys, and analysis of the project that has been continued throughout 2015 as a joint project.

In addition, in January 2015, PCP researchers visited Tokyo to discuss research collaboration with Prof. Tomohiko Asano (Tokyo Gakugei Univ., 東京学芸大学), Prof. Ichiyo Habuchi (Hirosaki Univ.), and Izumi Tsuji (Chuo Univ.), from the Japan Youth Study Group. The Japan Youth Study Group (http://jysg.jp/) is a research organization in which researchers from fourteen Japanese universities nationwide, including Sophia Univ., Hirosaki Univ., Tsukuba Univ., and Seitoku Univ. participate in research collaboration. In research collaboration with this organization, PCP agreed to share panel data on Korean and Japanese youth and plans to conduct qualitative analysis for workshops in the future. Moreover, Prof. Asano attended the 2013 East and Asia Chung Nyun Studies Workshop, which was hosted by PCP, as a panelist.

#### People



Director: Hongjung Kim (Dept. of Sociology, SNU)

Researcher: Myungkoo Kang (Dept. of Communication, SNU), Joonhwan Lee (Dept. of Communication, SNU), Kyusup Hahn (Dept. of Communication, SNU), Seokho Kim (Dept. of Sociology, SNU), Yunjeong Joo (SNUAC), Hyesun Shin (SNUAC)

### **Academic Activities**

PCP hosted various researches on "Youth Discourse in Korea, China, and Japan." The detailed contents of research in 2014 are as follows:

- 1) Youth Writing Poetry, and the Sociology of the Heart, by Prof. Hongjung Kim
- 2) A Comparative Study of a Korean-Japanese Youth's Life Conditions Using Panel Data, by Prof. Myungkoo Kang
- 3) A Study of Youth Depression Using Big Data Analysis, by Prof. Joonhwan Lee
- 4) Youth Neo-conservatism Phenomenon in the Three Countries in Northeast Asia A Focus on Korean Far-right Internet Communities, by Prof. Kyusup Hahn
- 5) Imaginaire, Traditions et Postmodernite Dans le Monde Est-asiatique, by Prof. Partick Tacussel (Dept. of Sociology, Univ. of Montpellier III Paul Valéry, France)
- 6) Chinese Youth Generation's Anxiety and Poverty: A Focus on New Generation of 'Nongmingong (農民工, migrant workers)', by Prof. Munyoung Cho (Dept. of Cultural Anthropology, Yonsei Univ.)
- 7) Political Usefulness of Generation, Code Conversion of 'Generationalization = Social Problems', by Prof. Sangchin Chun (Dept. of Sociology, Sogang Univ.)
- 8) The Front Line of Wandering Youth: A Passion for 'Mediocrity', by Dr. Sunam Joung (Dept. of Sociology, SNU) Additionally, in the beginning of 2015, PCP will host a workshop series on East Asian creative youth, to provide an opportunity to share an in-depth discussion about the realities of contemporary youth in East Asia, including their dreams, distress, lives, and work.

The Program on US-China Relations (PUCR) focuses on scholarly and policy-relevant research on the most important bilateral relationship in the world, namely America's relations with China. PUCR seeks to establish extensive academic and policy-related networks, both domestically and overseas. For this goal, PUCR holds monthly seminars, roundtables, domestic and international workshops, and policy dialogues, as well as conducting research on a wide range of topics related to Sino-American relations. The research theme for 2015 is "Decoding Perceptions between Hegemonic and Challenger States: Comparing the 19th and 21st Centuries."

#### Research

PUCR takes academic research seriously and, from that, seeks to derive policy-relevant implications. In 2013-2014, PUCR's flagship research project focused on "Assessing the Research on US-China Relations" and the findings were published as an edited volume: Jae-Ho Chung (ed.), *Mijung gwangye yonguron (On Studies of US-China Relations)* (Seoul: Seoul National University Press, 2014). The flagship research topic for 2014-2016 concerns "Decoding Perceptions between Hegemonic and Challenger States: Comparing the 19th and 21st Centuries." In this project, four scholars compare the UK-US power transition of the 19-20th century with the possible power transition between the US and China in the 21st century.

#### Network

PUCR's networking efforts include the following three areas, in the main. First, holding monthly seminars on various issues pertaining to US-China relations – a total of nine seminars were held in 2014, with speakers from four Korean and four foreign institutions. Second, as in 2013, PUCR held its second policy dialogue on US-China relations with the Policy Alternative Research Institute (PARI) of the Univ. of Tokyo in November. Third, two international workshops and conferences were jointly held: a conference on "Assessing China's Power" with the Asan Institute for Policy Studies (April) and a workshop on "Local Governance in China and the US" with the Asian Network for the Study of Local China (May).

#### **Academic Activities**

PUCR's flagship research project for 2014-2016 is "Decoding Perceptions between Hegemonic and Challenger States: Comparing the 19th and 21st Centuries." The detailed contents of this project are as follows:

- 1) (Mis)Perceptions between Britain and America in the late 19th century: Implications for US-China Relations of the 21st Century, by Prof. Doohwan Ahn (Dept. of Political Science and Int'l Relations, SNU)
- 2) The Transition of Financial Hegemony between Britain and the US: The Case of the 20th Century, by Prof. Jonghee Park (Dept. of Political Science and Int'l Relations, SNU)
- 3) Perceptions between the US and China: Public Views of the 21st Century, by Prof. Jae-Ho Chung (Dept. of Political Science and Int'l Relations, SNU)
- 4) Perceptions of Norms and Values between the US and China: The 21st Century, by Prof. Hunjoon Kim (Dept. of Political Science, Korea Univ.)

The findings will be published as an edited volume by Seoul National University Press Asia Research Series in late 2015.

### List of PUCR Monthly Seminars (2014)

Assessing China's Military Power | Andrew Erickson (Naval War College) (2014. 4. 1)

US-China (Nuclear) Deterrence | Toby Dalton (Camegie Endowment for International Peace) (2014. 4. 24)

US-China Relations Viewed from Taiwan | Tse-kang Leng (Academia Sinica) (2014. 5. 1)

History of Northeast Asia and the Future of US-China Relations | John Delury(GSIS, Yonsei Univ.) (2014. 6. 3)

China's Strategic Rivalry with the U.S. in Southeast Asia | Li Mingjiang(Nanyang Technological Univ.) (2014. 9. 15)

US-China Relations under Myung-bak Lee | Taehyo Kim (Sungkyunkwan Univ.) (2014. 11. 3)

UK-US Transition of Financial Hegemony | Jonghee Park (SNU) (2014. 11. 20)

The Clash of Norms between the US and China in the 21st century | Hunjoon Kim (Korea Univ.) (2014. 12. 3)

UK's Perceptions of the US in the 19th century | Doohwan Ahn (SNU) (2014. 12. 10)

## **Program on US-China Relations**

Significance of Decoding Perceptions between Hegemonic and Challenger States

#### **Publications**

Jae-Ho Chung (ed.)(2104). Mijung gwangye yonguron (On Studies of US-China Relations). Seoul: SNUPRESS

Jae-Ho Chung(2014). China's Evolving Views of the Korean-American Alliance, 1953~2012. Journal of Contemporary China, Vol. 23, No. 87

#### People



**Director:** Jae-Ho Chung (Dept. of Political Science and Int'l Relations, SNU)

Research Fellows: Doohwan Ahn (Dept. of Political Science and Int'l Relations, SNU), Hunjoon Kim (Korea Univ.), Jonghee Park (Dept. of Political Science and Int'l Relations, SNU)

# **Democracy and Economic Development Program**

# Hybridity of Cooperatives / Social **Economy in East Asia**

The Democracy and Economic Development Program (DEDP) conducts research on democracy and development in Asia, recognizing diversity within the Asia region and focusing on Korean implications. DEDP's goal is to conduct theoretical and practical research on sustainable democracy and economic development in Asia and, at the same time, to provide opportunities for related education and international academic exchange.

# **Publications**

Taehee Yoon · Kyungsoo Lee (2014). Chinese Social Enterprises and the Reasons for Their Emergence. The Korean Journal of Cooperatives Studies, Vol. 32, No. 3

Miura Hiroki (2014). Transformations of Citizen Sector and Corporation Systems in China, Japan and South Korea. Journal of Asia-Pacific Studies, Vol. 21, No. 2

Narae Choi · Euiyoung Kim (2014). Varieties of Capitalism and Social Enterprises: Comparative Study of UK and Sweden. Peace Studies, Vol. 22, No. 1

SangJic Lee (2014). When do People Work Together for Common Goal?: From the Perspective of the Logic of Collective Action and the Logic of Cooperative Organization. Korean Journal of Public Choice, Vol. 2, No. 1

Euiyoung Kim · Jiyoung Hong (2014). A Significant Role of Global Civil Society in Forming International Development Cooperation Norm: Focusing on OECD DAC High Level Forum on Aid Effectiveness. Journal of International Politics, Vol. 19, No. 1

Shinkap Han · Sangjic Lee · Yunjoo Sung (2014). Shifting Focus in Development Studies: Papers in Development and Society, 1998~2013. Development and Society SCOPUS, Vol. 43, No. 1

Heonik Kwon (2014). Spirits in the work of Durkheim, Hertz and Mauss. Journal of Classical Sociology, Vol. 14

#### Research

DEDP's three-year research program focuses on the hybridity of cooperatives and social economy in East Asia. During the second year of the research, in 2014, DEDP conducted a comparative analysis on social economy in Korea, China, and Japan. The purpose of the research was to map social economy organizations of the three Northeast Asian countries based on an in-depth analysis of relevant social economy institutions of the three countries.

DEDP plans to expand and develop the current research in the third year, focusing on the "process or movement" aspect of social economy-related institutions and investigating "norms and functional characteristics" embedded in individual cases including leadership or social entrepreneurship, which goes beyond the previous two years focus on the "organizational and institutional aspects" and "environmental and macroscopic aspects."

#### Network

Highlights of DEDP's domestic and international networking activities are as follows:

- 1) DEDP hosted a guest lecture in 2013, inviting Dr. Peter Utting from the United Nations Research Institute for Social Development (UNRISD), one of the largest UN research institutions, known for specializing in social economy research
- 2) Researchers from DEDP presented their research outcomes at the International Political Science Association (IPSA), Montreal, in 2014
- 3) Through the International Co-operative Alliance (ICA), DEDP plans to create a database on successful cases of global cooperative alliances and share the information on the DEDP webpage

### Details on the domestic networking efforts are as follows:

1) Information and seminar exchanges on domestic case studies with iCoop Co-operative Institute (iCOOP) 2) Collaboration with the Seoul Social Economy Center during the DEDP open seminar and Global Social Economy Forum (GSEF) presentation session in August 2014

Furthermore, in terms of academic research activities, there were five types of academic events: academic lectures, colloquiums, domestic and international workshops, special seminars, and regular seminars. As for academic lecture, Prof. Sekyun Kim gave a lecture, titled "Alternative College as a Cooperative Movement." In addition, a colloquium series was organized with Prof. Hunjoon Kim from Korea Univ. and Dr. Suk-Ki Kong from SNUAC. In April 2014, a workshop was held at Wonju under the title "Social Economy in East Asia." In January 2015, at Busan, Prof. Miura Hiroki gave a presentation and discussed mapping of the social economy in Korea, China, and Japan. Lastly, regular seminars were held once or twice every month.

Moreover, as part of the National Research Foundation (NRF) of Korea's general joint research project (Year 2: 2014. 9. 1-2015. 8. 31, funding confirmed), the DEDP will continue conducting indepth study on cooperatives and social economy. The interdisciplinary research outcomes on the political economy of cooperatives will be presented at the 40th Anniversary Conference of SNU College of Social Sciences and the Korean Political Science Association's World Congress on Korean Politics and Society. It will be published by the SNU Press as Political Economy of Cooperatives: Interdisciplinary Studies on the Hybridity of Cooperatives (working title), during the first half of 2016, at the latest.

### People



Director: Euiyoung Kim (Dept. of Political Science and Int'l Relations, SNU)

Researcher: Tohkyeong Ahn (Dept. of Political Science and Int'l Relations, SNU) Shinkap Han (Dept. of Sociology, SNU) Heonik Kwon (Dept. of Anthropology, SNU) Hiroki Miura (Institute of Political Studies, SNU)

The Civil Society and NGOs Program (CSP) researches how each civil society in Asia adapts and evolves according to the process of globalization. The focus of the study is to conduct comparative research on the various movements, regions, and strategies of civil societies. Currently, CSP conducts primary research on the following topics:

- 1) Mapping Korean civil society and database building,
- 2) Comparison of civil society movements in Korea, China, and Japan,
- 3) Research on the Asian civil societies' efforts for international cooperation and alternative globalization. Furthermore, CSP's long term goal is to provide proposals for education and policies.

#### Research

CSP's 2014 research project focused on four major areas of research as follows:

- 1) Director, Hyun-Chin Lim and researcher, Suk-Ki Kong were in charge of the overall planning of the
- "Mapping Korean Civil Society Today" project and research on alternative globalization for civil societies
- 2) Researcher, Taekyoon Kim was responsible for the research on Asian international development collaboration
- 3) Planning workshop series on international development and civil societies
- 4) Creating a research proposal on international development and cooperation

Since the second half of 2014, Asian Civil Society and International Development Cooperation research meetings are held regularly.

#### Network

For the last two years, CSP established its own research network and participated in various research projects. In relation to this, CSP made "Mapping Korean Civil Society" into a continual project, constructing a research consortium to do the research project with the Civic Movement Communication Center, funded by the Prime Minister's Office. Through this, CSP was able to create a network of domestic civil society researchers by developing "Korean NGOs Database" together. At the same time, Dr. Kong participated as a joint researcher in the SSK-NGO Research Group of Hanil Univ., and established a regional research network in Korea, starting from the end of 2014.

Relatively speaking, there were fewer comparative research outcomes on the study of Korean, Chinese, and Japanese civil society movements, but the overall research collaboration among researchers was very active in 2014. Prof. Dai Nomiya, a research partner from Sophia Univ., Japan, presented in a joint session at the XVIII ISA World Congress of Sociology in July 2014. However, it was difficult to hold a research exchange with Kinman Chan, a research partner from the Chinese Univ. of Hong Kong in Hong Kong, since he was the leader of democratization in Hong Kong. As an alternative, by visiting Hong Kong in January 2015 and interviewing the students, activists, and professors (including Prof. Chan) who had participated in the umbrella movement in Hong Kong, the research exchange could be held. The 3rd International Comparative Workshop on Civil Society Movements in Korea, China, and Japan will be held in Seoul in November 2015.

#### **Academic Activities**

In order to concentrate on Asia civil society research, CSP recruited more domestic researchers. The details of the academic activities are as follows:

- 1) Workshop on "Korea's Labor Problems: the Limits and Reform Direction of Structural Solution," by Myungjoon Park (Korea Labor Institute)
- 2) Workshop series on "Trends and Challenges of Korean Development NGOs' Development Partnership," presented by Hyuksang Sohn (KyungHee Univ.) and Dr. Sunggyu Kim (Korean Int'l Cooperation Agency ODA Research Team from the Institute for Euro-African Studies, Hanyang Univ.). From 2015, Dr. Myungjoon Park and Sunggyu Kim will also participate as joint-researchers
- 3) Workshop on the "Evaluation of the Official Development Assistance (ODA) and Civil Society Participation in Development and Cooperation" with Jeju Univ. in joint partnership with the SSK Research Project group. This project was one of the core research projects on civil society and societal economy that was held in November 4) Workshop on "Restructuring of the Village Community (*Maeul*)," by Sunggyun Kim (SungKyul Univ.) 5) Workshop on "The Changes of Korean Anti-Nuclear Movements and Challenges of Post-Nuclear Movements after Fukushima," by Hyejeong Kim (Member of the Nuclear Safety and Security Commission)

# Civil Society and NGOs Program

Navigating the Dynamics of Korean Civil Society through Mapping Korean Civil Society

#### **Publications**

Hyun-Chin Lim and Suk-Ki Kong (2014). A Distorted Mirror of Globalization - Scoping Out Korean Alternatives. Seoul: Nanam

Taekyoon Kim (2014). Social Politics of Welfare Reform in Korea and Japan: A New Way of Mobilizing Power Resources. Seoul: SNUPRESS

Suk-Ki Kong (2014). Scoping Out a Korean Model of Social Enterprise in Korean Civil Society. Theology and Society, Vol. 28, No. 1

Civic Movement Communication Center, SNUAC Program on Civil Society and NGOs (2014). Report on the Developing Korean NGOs Database Project 2014

# People



**Director:** Hyun-Chin Lim (Dept of Sociology, SNU Emeritus professor)

Researcher: Suk-Ki Kong (SNUAC), Taekyoon Kim (Graduate School of Int'l Studies SNU), Youngshin Jung (Jeju Univ), Myungjoon Park (Korea Labor Institute), Sunggyu Kim (Institute for Euro-African Studies. SNU), Ilpyo Hong (Korea Institute for the Future)

# Asia-Global Economic Order **Program**

# New Global **Economic Order and** International Crisis

#### **Publications**

Dukgeun Ahn  $\cdot$  Jeehyeong Park  $\cdot$  Jihong Lee(2014). Crisis and Risk Management of the World Trading System. Seoul: Jin In Jin

Dukgeun Ahn · Patrick Messerlin(2014). United States - Anti- Dumping Measures on Certain Shrimp and Diamond Sawblades from China: Never Ending Zeroing in the WTO?. World Trade Review, Vol. 13, No. 2

Jaeyoun Roh · Jeehyeong Park(2014). A Political Economy Analysis of Rules of Origin Requirements of Korea-US FTA with a New Measure of the Requirements. Korea Economic Review, Vol. 30, No. 1

Dukgeun Ahn(2014). Systemic Issues for the Post MC-9 WTO System. Asian Journal of WTO & International Health Law & Policy, Vol. 9, No. 2

Dukgeun Ahn · Jeongjoon James Park(2014). A Study on Internal Trade between South/North Korea in the WTO System and Gaesung Industrial Complex. Review of International and Area Studies, Vol. 23. No. 4

#### People



Director: Jeehyeong Park (Dept. of Economics, SNU)

Researcher: Dukgeun Ahn (Graduate School of International Studies, SNU), Sokbae Lee (Dept. of Economics, SNU), Jihong Lee (Dept. of Economics,

Research Fellow: Minjung Kim (SNUAC)

The Asia-Global Economic Order (AGEO) program focuses on issues of international crises and risks resulting from the emergence of developing nations and the re-ordering of the world trading system. The AGEO program pursues interdisciplinary academic research in the field of international trade policy and the world trading system by combining independently existing relevant economic and legal studies. AGEO's vision is to promote the program as a top regional think-tank in Asia, providing a pioneering interdisciplinary academic and research foundation for the study of international trade and suggesting an Asia-centric model to co-op with the changing global economic order.

#### Research

Based on the past two years' research on the global trading system, AGEO will continue to carry out theoretical and empirical research, particularly focusing on Asia related trade issues, regional economic integration, and relevant theoretical models. For this purpose, the program was able to enhance its analytic capacity by appointing Prof. Sokbae Lee, internationally recognized scholar in econometrics. In September 2014, the program was able to successfully obtain second round entitlement for medium-sized support of the SSK Research Support Program by the Korea National Research Foundation. Also, Dr. Minjung Kim joined the program as a research fellow and is expected to strengthen the program's research capacity and activity.

#### Network

The AGEO research fellows are trying to enhance the international research network by pursuing joint research, coauthoring, or/and giving academic advice. In 2014, each member participated in various seminars and conferences at home and abroad, presenting their papers or participating as discussants. Also, Prof. Jihong Lee stayed at Princeton Univ., serving as a long-term visiting fellow in the Dept. of Economics.

One astonishing achievement in terms of international networking was last May's Dartmouth/SNU Workshop on International Trade Policy and Institutions, co-hosted with Dartmouth College. It was a very rare world class international conference, in which many renowned scholars participated and introduced their top-notch papers. In June, the program held another international seminar on international trade economics and theory under the title "SSK International Workshop on Asia and World Trade," which invited several leading scholars from Korea, Japan, Australia, and other Asian countries. These international conferences not only provided opportunities for academic exchange with excellent scholars, but also contributed to introducing SNUAC and the AGEO program to global and regional academia.

### **Academic Activities**

AGEO's research methodology is to utilize general economic and legal theories and analytic approaches. Recently, the program has published four research papers in well-known domestic and international academic journals, three of which are SSCI journals. It also published a book titled Crisis and Risk Management of the World Trading System, largely written and edited by Prof. Dukgeun Ahn, Prof. Jeehyeong Park, and Prof. Jihong Lee as SNUAC Academic Book Series VI. The publication work was carried out not only by the program professors, but also by researchers and research assistants of the program, who all contributed to drafting the book and participated in the program's research. Particularly, junior scholars and students had valuable learning opportunities throughout the process. Likewise, the program members will participate in another SNUAC special project, titled "Changing Global Economic Order for Asia's Innovation and Creation," which is planned to be published no later than the end of 2016.

In addition, the program has put effort into linking outcomes of academic research with policy demand. For instance, in October 2014, it issued a policy advisory report to the Ministry of Industry, Trade and Energy, analyzing distinctive features of the Chinese government's subsidies and drawing implications for countervailing strategies under the multilateral regime. Such a government advisory project was helpful for intensifying the recognition that research outputs and other performance of the program, in specific, as well as of SNUAC, in general, have very important practical implications. AGEO will continue to expand these kinds of activities and case studies with a view to ultimately building up a generally applicable model for an Asia regional and global trading system.

The Asia Census Program (ACP) is trying to build a basic data archive as well as develop a comparative index and social survey on Asian countries. The basic data archive is to accumulate metadata on various quantitative and qualitative data materials across Asian countries and to provide open access to interested researchers through a data sharing network, which is going to be built in cooperation with other data archives in Asia. ACP is also developing various indices to help comparative studies as well as conducting meaningful social surveys on Asian countries.

# **Asia Census Program**

# Comparative Index and Social Survey on Asian Countries

#### Research

ACP has worked to build a basic data archive as well as develop an Asian social survey design. ACP is trying to collect multi-dimensional data at the individual, city, and country levels to build a large scale data archive on Asia. ACP is also developing a social survey program whose main target countries are China, Japan, and Korea in Northeast Asia, at the moment.

In 2014, ACP worked to formulate a blueprint for the Asian data archive by mapping metadata records found in different domains and sources and generating a set of tables and lists for reference. Data collection efforts were made particularly in gathering relational data that shows the flows and movements of many different factors among Asian countries. Based upon newly collected datasets, ACP has conducted a series of small-scale researches on important current issues including migration, social quality, creativity, the environment, and international networks in Asia.

ACP is planning to build and run an international social science data archive that specializes in collecting and providing Asia related data to the public. For this, ACP will join forces with the Korea Social Science Data Archive (KOSSDA) and initiate the Asian Data Archive Consortium (ADAC) to link major social science data archives in Asian countries from 2015. Through the archive build-up process, ACP will gradually expand its education and research function. ACP has a vision that ADAC as a data sharing hub will facilitate advanced-level comparative studies among Asian countries by making it easy to share country and region specific data with Asian Studies scholars located in other parts of the world.

# Network

As a first step to building an international data sharing network, ACP hosted the International Conference on Asian Social Survey and Data Sharing Mar. 7-8, 2014 at SNUAC. ACP invited social survey and data archive specialists representing major social science institutions in Asian countries to the conference and for two days more than ten participants from the Univ. of Tokyo (Japan), the Chinese Academy of Social Sciences (China), Academia Sinica (Taiwan), King Prajadhipok's Institute (Thailand), City Univ. of Hong Kong (Hong Kong), KOSSDA (Korea) shared the current status of Asian social survey and explored how to build a data sharing network. All participants agreed on the need for and importance of a data sharing network in Asia and the meeting established a foothold to discuss more about an Asian social science data sharing network in the coming years.

#### **Academic Activities**

In 2014, ACP also engaged in innovative and comparative research and organized international workshops, colloquiums and seminars. On Jun. 17, ACP organized a joint international workshop titled "Exploring the Role of Informal Institutions for Economic Coordination in East Asia" together with DuisburgEssen Univ. (Germany), and discussed the similarities and differences between Chinese (Guanxi) and Korean informal networks (Yongo). ACP organized another international workshop on social capital and social well-being with Senshu Univ. (Japan) on September 5 and agreed to the idea of expanding research collaboration in a social well-being survey program. In addition, ACP organized a series of colloquiums and seminars throughout the year, and mini-research outcomes on current issues in Asia were featured in the Chosun Daily as a series of special reports. A collection of mini-research outcomes will be published as a book in 2015.

#### **Publications**

Jaeyeol Yee(2015). Social Quality, Competition and Happiness. Asia Review, Vol. 4, No. 2

Cheongtag Kim(2015). Creativity in East Asian Countries. Asia Review, Vol. 4, No. 2

Hyun-Chin Lim · Markus Pohlmann (2014). A New 'Spirit' of Capitalism? - Globalization and the Spread of Neoliberal Management Thinking in Germany and the East Asian Economies. Development and Society, Vol. 43, No. 1

Hyun-Chin Lim · Sukman Hwang(2014). South Korea's Developmental State at a Crossroads: Disintegration or Reemergence. Korean Observer, Vol. 45, No. 2

Wonho Park(2014). Emotional Underpinnings of Partisanship: The Sewol Ferry Incident and the 2014 Korean Local Election. Korean Political Science Review, Vol. 48, No. 5

Eunyoung Nam(2015). Social Risks and Public Awareness: Policy Implications. Health-Welfare Poly Forum, Vol. 221

# People



Director: Jaeyeol Yee (Dept. of Sociology. SNU)

Researcher: Hyun-Chin Lim (SNU Emeritus professor), Cheongtag Kim (Dept. of Psychology SNU), Wonho Park (Dept. of Political Science and Int'l Relations SNU), Jongcheol Kim (SNUAC), Eunyoung Nam (SNUAC)

# Transnational Asia Program

# Transnational Flows, Movements, and Networks in East Asia

The Transnational Asia Program (TAP) is a new research team established in 2014, which aims to research the East Asian region, including Far East Russia, China's three Northeastern provinces, the Korean Peninsula and the Japanese Archipelago from the perspective of "movements and flows." The research goal is to conduct comparative research on the cooperative exchange of various transnational units as well as the constituent units, and to analyze the complex situations and the major problems of various socio-demographic groups residing in East Asia.

#### Research

In TAP, individual researchers pursue their own research topics, but at the same time, they engage in cohesive research through theoretical discussion on "dialectics of movements, borders and transformation of East Asian migration." Highlights of research topics include:

- 1) "Movements of East Asian Organizational Culture and the Role of Corporations: Case of Iris Ohyama"
- 2) "Dalian: Urban Space of Transnational Flow and Integration"
- 3) "Struggle of the Korean Middle-class for their Status Quo: Focusing on Parents of Dalian International School Students"
- 4) "Movements of the Chosunjok (Ethnic Koreans in China) and the Trans-local Urbanization of Yanbian Street-Garibong"
- 5) "The Construction of Transportation Infrastructure in Borders of North Korea, China and Russia and the Change of Transnational Movements and Flows"
- 6) "Change of Population Movement and Cityscape in North Korean-Chinese-Russian Border Cities: Focusing on Hunchun"
- 7) "Movements and Flows of Korean Diaspora in North Korea-China-Russia borders"
- 8) "Changing Dynamics of Korea and Japan's Foreign Direct Investment (FDI) in China's Three Northeastern Provinces"

### Network

TAP invited other research teams and researchers to learn from their previous research and to seek future opportunities for collaboration. In particular, on Dec. 22, 2014, TAP held a joint workshop with the Institute of International Maritime Affairs Korea Maritime and Ocean University, Chonnam Nat'l Univ. BK21 Plus Project Team on Training Creative Talents for Global Diaspora, Kyung Hee Univ. Institute of Global Affairs and Hankuk Univ. of Foreign Studies Global Cultural Contents Research Center. Collectively, they discussed specific plans for future research. On May. 19, 2014, there was a joint workshop with related national researchers from the Incheon Development Institute, the Korea Research Institute for Human Settlements and the Chungnam Development Institute.

Also, TAP established a network comprising a number of domestic and foreign researchers such as Prof. Heonjoo Jung (Yonsei Graduate School of Public Administration), Prof. Jungwon Son (Dept. of Urban Economic Development, Univ. College, London), Prof. Jungyoon Lee (Division of Int'l Commerce, Pukyong Nat'l Univ.), Prof. Mike Douglass (Dept. of Sociology, Nat'l Univ. of Singapore), and Prof. Peng Chen (Dept. of Sociology, Jilin Univ.). This network put considerable effort into establishing a joint research base. Moreover, through the on-site field studies, TAP promoted in-depth research through hosting joint seminars or talks with researchers from onsite universities and research centers.

# **Academic Activities**

In 2014, its first year of research, the TAP has focused on basic literature review and on-site investigation, and from 2015, it will start producing research outcomes. In order to have the research team gain a firm theoretical foothold, the program has held two seminars, first on The Routledge Handbook of Mobilities by Peter Adey, and second on As Borders Bend: Transnational Spaces on the Pacific Rim by Xiangming Chen.

#### **People**



Director: Baegyoon Park (Dept. of Geography Education, SNU)

Researcher: Keunsik Jung (Dept. of Sociology, SNU), Beomshik Shin (Dept. of Political Science and Int'l Relations, SNU), Jongcheol Kim (SNUAC), Hyesun Shin (SNUAC), Jongho Choi (SNUAC)

Research Fellow: Kayoung Ko (Asia Center), Minhwan Kim (SNUAC)

The ECP expects to build a new Asian perspective on the environment dealing with spatial heterogeneity, and to develop a decision-making system for sustainable land management. In the international research and collaboration network for Economics of Land Degradation (ELD), which uncovers effects of changing land use, the program organizes case studies in Asia. It also supports research on land system dynamics since the socio-ecological system is undergoing a new paradigm shift. Finally, this program investigates the idea of *Pungsu* to recapture the modern significance rooted in the traditional East-Asian philosophy.

#### Research

The ECP has a long-term vision of constructing a sustainable land management center for Asia which is globally-recognized. Regarding this vision, the basis for a spatio-environmental information system has been established to collect and manage Asia's environmental data issued from international organizations. Currently, the ECP plays an important role as a regional research hub for the ELD initiative led by the United Nations Convention to Combat Desertification (UNCCD). With this endeavor, it could raise research funds and widen the international collaboration network. Particularly, this program supports field studies' direct or indirect purposes. The main sites are: Huainan, China (temperate region, mountains), Mongolia (dry region), the Korean Peninsula (temperate region), the North Korean Plateau (degraded region), and the Mekong River Basin (tropical region). Data gathered from the Asia spatial database for environmental data and case studies will enhance the understanding of complex interactions between the human and the surrounding nature by using a multi-agent system, and eventually become a supporting tool for land management decisions. For further academic and theoretical advancement, the "Complexity Analysis of Land System" research group and the "East-Asian Pungsu" research group have organized domestic/international workshops and conferences to find a shared perspective for environment cooperation in Asia.

#### Network

One of the strong achievements of the ECP was its involvement in hosting the UNCCD's 10th summit, the Changwan Initiative, and managing its follow-up research developments. Since the successful completion of the summit, the ECP has maintained a close network, collaborating with UNCCD, the ELD Initiative, and other international organizations (World Bank, EU, CIAT, UNEP, etc.). Field studies have secured local research partners in Mongolia, Laos, and Huainan, China. The global research networking acted as a link to a broader research network among vast domestic and international government agencies, research institutes, and expert groups. In order to cope with the paradigm shift in land management, the ECP organizes and manages two groups: the "Complexity Approach for Land System" research group, mainly for young scholars, and the "East- Asian Feng Shui" research group, to construct an Asian perspective in land management.

# **Academic Activities**

Major research outcomes are summarized as:

- 1) Constructing an Asia Spatial Database for Environmental Data
- 2) Assessing a Multi-agent System for Land Use Impact
- 3) Collecting Spatial Data for Five Case Study Regions (China, Mongolia, Laos, North Korea and South Korea)
- 4) Organizing a Research Group named "Complexity Approach of Land System"
- 5) East-Asia *Pungsu* Research

The ECP provided direct or indirect assistance to five graduate students in completing their MA theses based on regional case studies and organized six workshops and conferences. Currently, two books (*Pungsu as Asia's Common Value: Used for Interdisciplinary Studies and Contemporary Application and Korean Pungsu: Present to Future*) are awaiting publication.

# Environment Cooperation Program (ECP)

# Asia's Sustainable Regional Land Management

# People



Director: Soojin Park (Dept. of Geography, SNU)

Researcher: Dowon, Lee (Dept. of Environmental Planning, SNU), Shinkyu Kang (Environment Science Dept., Kwangwon Nat'l Univ.), Wonsuk Choi (Gyeongsang Univ.), Khongor Tsogt (Nat'l Taiwan Univ.)

# **NRF Supported Research Projects**

SNUAC has put its efforts into reinforcing its research capacity and academic contribution through active participation in externally supported research projects. As of 2014, SNUAC is receiving support for six research projects from the National Research Foundation. Above all, the Center was selected as the NRF's Key Research Institute and has been conducting research since its establishment. The second stage of the research project has been in place since September 2013. The research project for emerging economies also entered the second stage, in which it gathered regional specific information for existing or new businesses in Southeast Asia.

In addition, during the second half of 2014, the Center was newly selected for a Foundational Research Project and Global Research Network Program. The two previous SSK project groups have advanced to the second stage of the project.

# Key Research Institute Program

In September 2010, SNUAC was selected as a "Key Research Institute" by the NRF. The Key Research Institute Program helps provide core university-affiliated research institutes with the research capability and specialized competence of university research institutes.

The Key Research Institute Program has undertaken various academic research activities over the past five years to discover possible economic and social cooperation and integration in East Asia and to act as a core program for specialized research. The NRF gave this honor to SNUAC in recognition of excellence for its research project, "Economic Cooperation and Integration in East Asia." The research team of the program consists of eight professors in the College of Social Science, SNU, and three researchers (Ph.D.)

During the first stage (2010-2012), the project suggested a new theoretical and methodological model highlighting the specialty of Asian Studies. The program also assiduously researched the feasibility of an East Asian economic community and its sustainable growth. Furthermore, it held various workshops, symposiums, special lectures and international conferences. The project published two books upon completion of the first three years of research, *Building a Cooperative Community in East Asia Beyond Nationalistic Conflicts* and *New Currents of Popular Cultural Consumption in East Asia*. In August 2013, the program completed its first stage and advanced to the second stage, "Cooperation and Integration of Economic and Social Community in East Asia."

In September 2013, the program, with Prof. Myungkoo Kang, the current director of SNUAC, as principal investigator, seven coresearchers, and three research fellows conducted research on cooperation among East Asian countries and the prospects for an East Asian community. This stage saw a broadening of the first stage research topics, expanding to include the possibilities of a social and cultural community in East Asia. The second stage consists of a first research team, which studies the possibility of an East Asian economic community and its paths for development, and a second research team, which studies the possibility of an East Asian social and cultural community and its paths for development.

The Cooperation and Integration of Economic and Social Community in East Asia organization aim to maximize the Key Research Institute. From 2014, the organization has been co-conducting workshops, seminars, and field surveys with SNUAC's thematic research program, "Transnational Asia." This cooperative study conducts an in-depth analysis of the economic, social, cultural, and political aspects of transnational cooperative exchanges and conflicts in East Asia. It aims to discover an order within the ideologies of a political economy and a joint development model that may be shared by the East Asian countries.

The Key Research Institute's main research performance in 2014 is its SNUAC Series in Asian Studies, Vol. 8, *Looking at the Rise of East Asia in Shandong* (edited by Keunsik Jung and Hyesun Shin). China's Shandong region, a mere border area in history, has been on the rise to become the center of the Yellow Sea. The book is based on results from an exploration of the region's rise in importance, with a focus on its geopolitical, economic, and sociocultural factors. It consists of writings from eleven researchers, including Key Research Institute's researchers Keunsik Jung, Soojin Park, and Hyesun Shin. All of the writings deal with the importance of the Shandong Peninsula and its relations with South Korea. They include interesting facts about the Shandong region, as well as specific theoretical backgrounds and vivid recollections of experiences during the exploration.

### People / Contributors

 $\label{lem:principal investigator: Myungkoo Kang (Dept. of Communications, Director of SNUAC)$ 

Co-Researchers: Byungyeon Kim (Dept. of Economics, SNU), Soyoung Kim (Dept. of Economics, SNU), Jaeyoung Kim (Dept. of Economics, SNU), Chulin Lee (Dept. of Economics, SNU), Haeran Lim (Dept. of Political Science and Int'l Relations, SNU), Keunsik Jung (Dept. of Sociology, SNU), Soojin Park (Dept. of Geography, SNU)

Research Fellows: Jongho Choi (SNUAC), Hyesun Shin (SNUAC), Yoomi Kim (SNUAC)



Director Myungkoo Kang gives the opening address at the "Love from the Stars" Conference (2014. 5. 23)



Understanding Chinese Society through the "My Love from the Stars" Fever Conference (2014. 5. 23)

# SSK Research Project on **East Asian Cities**

The goals of the SSK Research Project on East Asian Cities are to explain the East Asian city within the frame of "Cold War Developmental Urbanization" and ultimately to develop a new epistemology of urban research. In order to explain the East Asian cities' crisis, we analyze 1) the urbanization process in East Asia, which was influenced by the developmental state model under the Cold War geo-politics and economy and 2) the ways in which the Post-Cold War geopolitical economies and neo-liberal globalization have transformed the processes of East Asian urbanization under the legacies of developmental urbanism since the 1990s.

We characterize the processes of East Asian urbanization in terms of "Cold War developmental urbanization," which is defined by the following three features: 1) spatio-temporal compression in urban development (thereby resulting in "compressed urbanization"), 2) spatially selective urbanization (thereby producing "spaces of exception"), and 3) socio-spatial concentration of risks (thereby constructing "risk-scapes"), and attempt to explain the urbanization processes of each East Asian country (especially, Korea, Japan, Taiwan and China) based on those features. "Compressed Urbanization" deals with the progression of a spatially and temporally compressed form of urbanization in East Asia after the 1960s, with a special focus on "urban mega projects" (e.g., the development of new towns). Our studies on "spaces of exception" address the ways in which the state territoriality and the transnational logics of capital accumulation have interacted and contested with each other through zoning practices, focusing on the developmental processes of special zones (e.g., special economic zones, export processing zones, industrial complexes, free cities, etc.) in East Asia. As for "risk", the focus is placed on the appearance of the riskscapes of nuclear power development as a result of nuclear powerdependent urbanization, with an eye to the riskscapes as an outcome of compressed urbanization.

### **English Publications:**

\* Re-locating East Asian Developmental States in their Transnational and Local Contexts

\* Geo-political Economies and Developmental Urbanism in East Asia

These two books criticize methodological nationalism and contain theoretical and empirical analysis in order to understand East Asian development in the transnational urban-local context.

### **Korean Publications:**

Making Gangnam-style: Hegemonic Urban Ideology and its Socio-Spatial Impacts studies Gangnam as a hegemonic project that contributes to Korean capitalism and the stabilization, sustainment, and reproduction of a developmentalist nation as well as a mental space mechanism symbolized by materialism.

Spaces of Exception in East Asia: Special Economic Zones suggests three models (developmentalist, neoliberalist, and transformationalist to explain how the characteristic of "exceptionalism" is maintained or changed during the course of a special economic zone's creation and transformation.

The SSK Research Project on East Asian Cities aims to understand East Asia, with a focus on its cities. Through multi-disciplinary and multi-scalar cross-sectional study centered on the geographical scale of the "city," we hope to develop a new epistemology of the development and challenges of East Asia. By establishing "Cold War Developmental Urbanization" as a window into East Asian cities, we aim to explain the challenges facing the cities and to seek solutions.

Nuclear Power-dependent Urbanization and Riskscapes of Nuclear Power in East Asia looks at the compressed recurrence-dependent creation and positioning mechanism of "Riskscapes" led by Asian developing countries in the context of social movement.

Public Space: Counter-Territorial Practices and Unmediated Spaces deals with what happens when authority is exercised in a public space and, when it happens, how we perceive it and regulate our body and actions.

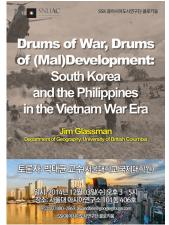
Since September 2014, SSK East Asian City Research has conducted two research program colloquiums and one joint seminar. At the first colloquium, on Dec. 3, 2014, Prof. Jim Glassman (Univ. of British Columbia) gave his presentation, "Drums of War, Drums of (Mal)Development: South Korea and the Philippines in the Vietnam War," in which he spoke of the war's effect on Korea's economic growth and urbanization. At the second colloquium, on Dec. 17, 2014, Prof. Kyesoo Yi (Konkuk Univ. Law School) was invited to present "An Investigation on Developmental Urbanism: Right to the City from the Viewpoint of the Law," which sparked discussion on the previously neglected theme. On Jan. 20, 2015, our program held a joint seminar with the Korean Association of Space and Environmental Research, where Prof. Sanghun Lee (Hanshin Univ. King Jeongjo College of Liberal Arts, "Nuclear Power and Korean Riskscapes") and Prof. Jonggeun Kim (Sungshin Women's Univ., "Critical study on the Dual City Theory of the Colonial City Gyeong-seong') shed new light on the program's main topics.

### **People**

Director: Baegyoon Park (Dept. of Geography Education, SNU)

Researchers: Sehoon Chang (Dept. of Sociology, Dong-A Univ.), Sanghun Lee (King Jeongjo Liberal Arts College, Hanshin Univ.), Joohyong Ji (Dept. of Sociology, Kyungnam Nat'l. Univ.), Seungook Lee (KAIST School of Humanities and Social Sciences), Jim Glassman (Dept. of Geography, Univ. of British Columbia), Hyun bang Shin (Dept. of Geography and Environment, London School of Economics and Political Science), Hae Laam (Dept. of Political Science, York Univ.), Jinn-yuh Hsu (Dept. of Geography, Nat'l. Taiwan Univ.), Asato Saito (Institute of Urban Innovation, Yokohama Nat'l. Univ.), Sungchan Cho (Director of Urban Planning, Institute of Land

Research Fellow: Dongwan Gimm (SNUAC), Eunhye Kim (SNUAC)







Poster for the Second Colloquium

### **Key Research Institute Program**

#### Cooperation and Integration of Economic and Social Community in East Asia

Principal Investigator. Myungkoo Kang (Dept. of Communication)

Researcher: Byungyeon Kim (Dept. of Economics), Soyoung Kim (Dept. of Economics), Jaeyoung Kim (Dept. of Economics), Soojin Park (Dept. of Geography), Chulin Lee (Dept. of Economics), Haeran Lim (Dept. of Political Science and Int'l. Relations), Keunsik Jung (Dept. of Sociology)

Research Fellow: Hyesun Shin, Jongho Choi, Yoomi Kim Research Stage: Second Stage, Year 2 (2014. 9 ~ 2015. 8)

Research Funds: KRW 250,989,000

# **Research Project for Emerging Economies**

Towards 'Culturally-Sensitive' Management and Marketing Strategy and Sustainable Economic Cooperation: Focusing on Indonesia and Malaysia as a Malay-Islam World

Principal Investigator: Myung-Seok Oh (Dep. Of Anthropology) Researcher: Myungkoo Kang (Dept. of Communication), Hyungjun Kim (Kangwon Nat'l. Univ.), Changjo Yoo (Dongguk Univ.), Eungchel Kim (Duksung Women's Univ.) Research Fellow: Eunhui Eom, Yohan Lee, Suehyun Lee, Bubmo Jung, Kyunghee Choi Research Stage: Second Stage, Year 3 (2014. 9 ~ 2015. 8) Research Funds: KRW 243,682,000

# SSK (Social Sciences Korea) Programs

### International Trade, Trade Order and Standardization

Principal Investigator: Jeehyeong Park (Dept. of Economics) Researchers: Dukgeun Ahn (Grad. School of Int'l. Studies), Jihong Lee (Dept. of Economics), Sokbae Lee (Dept. of Economics) Research Fellow: Minjung Kim Research Stage: Second stage, Year 1 (2014. 9 ~ 2015. 8)

Research Funds: KRW 112,600,000

#### Crisis and Transformation of East Asian Cities in the Age of Globalization

Principal Investigator. Baegyoon Park (Dept. of Geography Education, SNU) Researchers: Sehoon Chang (Dept. of Sociology, Dong-A Univ.), Sanghun Lee (King Jeongjo Liberal Arts College, Hanshin Univ.), Joohyong Ji (Dept. of Sociology, Kyungnam Nat'l. Univ.), Seungook Lee (KAIST School of Humanities and Social Sciences), Jim Glassman (Dept. of Geography, Univ. of British Columbia), Hyunbang Shin (Dept. of Geography and Environment, London School of Economics and Political Science), Hae Laam (Dept. of Political Science, York Univ.), Jinn-yuh Hsu (Dept. of Geography, Nat'l Taiwan Univ.), Asato Saito (Institute of Urban Innovation, Yokohama Nat'l Univ.), Sungchan Cho (Director of Urban Planning, Institute of Land and Liberty)

Research Fellow: Dongwan Gimm, Eunhye Kim

Research Stage: Second stage, Year 1 (2014. 9 ~ 2015. 8)

Research Funds: KRW 229,900,000

#### **Foundational Research**

Database Establishment and Book Series Publishing on the Traditional Life and Culture of Koreans in Central Asia (Korvo-saram) by Local Resources

Principal Investigator: Jeongwon Kang (Dept. of Anthropology)

Researcher: Myungkoo Kang (Dept. of Communication), Kayoung Ko (SNUAC), Hyungho Jeong (Chonbuk Nat'l. Univ.)

Research Fellow: Seungjo Yang, Youngho Nam

Research Stage: Year 1 (2014. 9 ~ 2015. 8)

Research Funds: KRW 196,945,000

### Global Research Network, Collaboration with China

A Comparative Research on East Asian Creative Generation – Focusing on Korea and China

Principal Investigator: Hongjung Kim (Dept. of Sociology) Researcher: Seokho Kim (Dept. of Sociology), Yunjeong Joo (SNUAC), Jianbin Jin (Tsinghua Univ.), Yajie Chu (Tsinghua Univ.) Research Stage: Year 1 (2014. 10-2015. 9) Research Funds: KRW 80,000,000

#### General Joint Research

Political Economy of Co-operatives: Interdisciplinary Studies on the Hybridity of Co-operatives

Principal Investigator: Euiyoung, Kim (Dept. of Political Science and Int'l Relations) Researcher: Heonik Kwon (Dept. of Anthropology), Hiroki Miura (Institute of Political Studies), Shinkap Han (Dept. of Sociology)

Research Stage: Year 2 (2014. 9 ~ 2015. 8)

Research Funds: KRW 94,200,000

# The Dilemma and Governance of Development and Environmental Cooperation in the Mekong River Basin

Principal Investigator: Sunjin Yun (Graduate School of Environmental Studies) Researcher: Seungho Lee (Korea Univ.), Sangkook Lee (Yonsei Univ.), Joonpyo Lee (Hankuk Univ. of Foreign Studies), Eunhui Eom (SNUAC)

Research Fellow: Yohan Lee

Research Stage: Year 1 (2014. 12 ~ 2015. 11)

Research Funds: KRW 100.000.000

\*Research Funds does not take into account indirect costs. The funds for the Key Research Institute Project includes its alternative funds.



# **Academic Events**

SNUAC provides a foundation for engaging in debate on numerous issues surrounding Asia. Through various special lectures, workshops, colloquiums, and international academic conferences, we share research progress and outcomes to create a research network.

<sup>\*</sup> The people in Academic Events have been noted by their name and affiliation. Their titles have been excluded. SNU professors are followed by their departments and SNUAC-affiliated researchers are followed by "SNUAC" For events within the Asia Center, the appropriate research programs have been notated.



# **SNUAC**



New Horizons of Asian Studies: Asia Research Directors Conference

To commemorate its fifth year anniversary, SNUAC hosted a World Asia Research Directors Conference on Mar. 20-21, 2014, in Samik Hall, SNUAC; its topic was "New Horizons of Asian Studies." This international event, the first to be held in Korea, included the directors of twenty major Asia research institutions from twelve countries around the world, including the US, Germany, Australia, Singapore and others. The conference provided the directors of major Asia research institutions and experts at the forefront of Asia research an opportunity to share recent research trends and to seek means for development.



This conference went beyond a simple one-time event and planned for further substantive mutual cooperation and exchange across the centers. Myungkoo Kang (Director, SNUAC) pointed out that "over the past ten years, despite the national conflicts within Northeast Asia, the actual cross-border exchanges among lives and culture have expanded immeasurably," and called for "a new understanding of Asia research cross-borders." Prasenjit Duara (Director, Nat'l. Univ. of Singapore Asia Research Institute) emphasized that "there is a need for greater joint research to enhance cooperation among Asian regions in climate change and conflict management," and that "it is important to amass and share not only practical issue research but also the quality research on history, race, society, and economy."

Date: Mar. 20-21, 2014 Location: SNUAC Samik Hall



How to View IS: SNU Asia Center - Myongji University Institute of Middle Eastern Affairs - Istanbul Culture Center Joint Colloquium

On Nov. 14, 2014, a colloquium was jointly-held by the SNUAC, the Myongji Univ. Institute of Middle Eastern Affairs, and the Istanbul Culture Center. As Korea relatively lacks understanding of Western Asia and Southern Asia, its information source relies on Western research. This colloquium was an attempt to produce knowledge that is free from bias or distortion. As it surveyed issues in the Middle East, greater focus was placed upon the recently problematic IS (Islamic State). Due to the lack of a Middle Eastern dialogue in Korea, the colloquium attracted regional experts and many students interested in the topic. Lively interactions among experts, practitioners, and all other participants gave insight into the multifaceted aspects of the Middle

Presenters: Isa Afacan (Tugut Ozal Univ., Turkey), Hyundo Park (HK Research Prof., Myongji Univ. Institute of Middle Eastern Affairs), Abdul Wahab (First Syrian student in Korea, Doctorate Candidate at Dept. of Law Dongguk Univ.)

Date: Nov. 14, 2014 Location: SNUAC Samik Hall



Asia Research at SNUAC Joint Academic Conference

On Dec. 9, 2014, SNUAC held a joint academic conference titled, "Asia Center's Asia Research." This conference allowed participants to ascertain the identity of SNUAC as a place of research that combines regions with themes. SNUAC is a place for researchers of various fields and expertise to gather under a common banner of "Asia." Insofar as it deals with various regions and topics, there was a call for an occasion to share its various research results and themes.

Date: Nov. 21, 2014

Location: SNUAC Youngwon Hall

# Northeast Asia Center

# Minorities and Social Exclusion: The Japanese Empire and Colonial Taiwan and Korea

On Nov. 14-15, 2014, NEAC and the SNU Dept of Sociology hosted a joint international academic conference, titled "Minorities and Social Exclusion: The Japanese Empire and Colonial Taiwan and Korea." Attended by a total of twenty scholars from Korea, Japan, and Taiwan, this conference allowed its participants to compare and contrast their individual research on the lower class and minorities of Korea and Taiwan. While previous research on the history of imperialism and colonies tended to be from above, this conference sought to initiate research from below, through a comparison of specific case studies. Presentations dealt with minority studies in various fields such as health care, disabilities, poverty, crime, and sexuality in Taiwan, Korea, and Japan. The contents of the presentations will be published in 2015 in both Chinese and Korean.

Date: Nov. 14-15, 2014 Location: SNUAC Rm. 504

# Southeast Asia Center



# Rethinking the Sustainability of the Mekong: A Critical Understanding of the Roles of Mega-development and ODA

On Dec. 4-5, 2014, the SNUAC Southeast Asia Center held a joint international conference with the Center for Regional Development of Hanshin Univ., the Korea Environment Institute, and the Korean Association of Space and Environment Research with the topic "Rethinking the Sustainability of the Mekong." This conference reflected upon the fact that previous research on Southeast Asia had been mostly limited to developing countries. The research area was restricted to the Mekong region in which Mekong river is a globally acknowledged public good in the region. In addition, the participants discussed the tasks and future prospects of international development cooperation between Korea and the Mekong region countries. The conference was designed to provide a platform for developmental issues among various stakeholders in and out of the Mekong region.

Presenters: Jim Glassman (Dept. of Geography, Univ. of British Columbia), Hunsik Chang (Visiting Prof. at SNU Graduate School of Public Administration, previously director of KOICA), and thirteen other scholars from Mekong region and Korea.

Date: Dec. 4-5, 2014

Location: SNUAC Youngwon Hall

# Center for Eurasian and Central Asian Studies



The Rise of China and the Response of Central Asia

On Nov. 21, 2014, CECAS hosted its first international academic conference since its establishment. This conference was co-hosted by CECAS and the Korean Society of Eurasian Studies, with funding from the Korea Institute for International Economic Policy. Prof. Beomshik Shin (Director, CECAS) gave the opening address and Changwoo Soh (Standing Advisor, Korean Society of Eurasian Studies) gave his congratulatory message. At the conference, presentations and debate were held on various subtopics under the larger subjects of "The Origins of Russo-Chinese Relations, its Present, and its Future," and "The Rise of China and Central Asia's Response." The conference recognized the proximity of Central Asian countries to Russia and China and, naturally, their susceptibility to influence by the two countries' internal and external affairs. With this in the background, the participants conducted an overall review of the rise of China and the response of Central Asia, its history and current situation, and the responses by individual nations.

Date: Nov. 21, 2014 Location: SNUAC Youngwon Hall

# Popular Culture Program



Imagination, Traditions and Postmodernity of East Asia

On Jun. 17, 2014, Prof. Patrick Tacussel, an eminent cultural sociologist at Paul Valéry University of Montpellier, was invited to remark on the cultural topography of East Asia and to search for new theoretical perspectives. As he discussed the characteristics of postmodem East Asian society, Prof. Tacussel suggested that East Asia is able to enter into its postmodem era without losing much of its original imagination because its experience with the harmful effects of modernity, such as social contradictions, was comparatively less than that of Europe. His remarks were followed by the modernity that Korean society faced, and a Q&A session and discussion comparing European societies and non-Western societies.

Presenter: Patrick Tacussel (Dept. of Sociology, Univ. of Montpellier III Paul Valéry, France)

Date: Jun. 17, 2014

Location: SNUAC Rm. 406

# Program on US-China Relations



### The Third Korea-Japan Talks on US-China Relations and East Asian Security

On Nov. 22, 2014, PUCR and the Univ. of Tokyo Policy Alternatives Research Institute (PARI) co-hosted an international academic workshop. Lively debate and discussion among Korean and Japanese scholars on the two countries' views on US-China relations gave an opportunity to view the events from multiple perspectives. This event was sponsored by SNUAC & the Republic of Korea Ministry of Foreign Affairs Northeast Asian Affairs Bureau.

Date: Nov. 22, 2014

Location: SNU Hoam Faculty House

# Democracy and Economic Development Program



## 2014 Global Social Economy Forum

On Nov. 19, 2014, the Democracy and Economic Development Program (DEDP) participated in the GSEF and presented its core project, "Mapping the Social Economies of Korea, China, and Japan." This grand-scale international forum was initiated by the Seoul Metropolitan Government in order to establish global social economy solidarity. The DEDP took this opportunity to unveil to the public its research results on the project of mapping the social economies of Korea, China, and Japan, and to review the contents of its research and consider means for improvement. The project attempts to understand the present conditions of social economies in the three countries and to discover their similarities and differences, thereby explaining the uniqueness of the current social economy of East Asia, as well as discovering the characteristics unique to Korea and Korea's path toward further development.

Presenters: Euiyoung, Kim (Dept. of Political Science and Int'l Relations, SNU), Hiroki Miura (Institute of Political Studies, SNU)

Date: Nov. 19, 2014

Location: Seoul City Hall 3F Conference Room

# Civil Society and NGOs Program



# Trends and Challenges of Korean Development NGOs' **Development Partnership**

The Civil Society and NGO Program took its first step in research on international development cooperation in Asia, one of its main projects, by hosting an event to discuss the current trends and challenges of Korean development NGOs' development partnership. Until the year 2000, NGOs were seen as mere complementary actors of government initiated projects. From the late 2000s, however, NGOs have been recognized as independent development agents and major actors of development cooperation and aid. In order to meet the increasing demand for development cooperation, Korean development NGOs face the tasks of nurturing new NGO activists and enhancing their professional capacity, as well as establishing long-term strategic partnerships with the government.

Presenters: Hyuksang Sohn (Grad. School of Public Policy & Civic Engagement, KyungHee Univ.)

Date: Jun. 4, 2014

Location: SNLIAC Rm. 406

# Asia-Global Economic Order Program

### SSK International Workshop on Asia and World Trade

The AGEO Program held an international seminar on Asia and international trade. Presentations included Eric Bond's "Tariff Overhang: Theory and Evidence," Ian Wooton's "FDI, Trade Costs and Regional Asymmetries," Jota Ishkawa's "Trade Liberalization and Aftermarket Services for Imports," and Prof. Jeehyeong Park's "Pretrial Settlement with Imperfect Private Signals." Scholars of international economic order gathered at this event to discuss the current situation of international trade economics.

Date: Jun. 27, 2014

Location: SNUAC Rm. 303

# Asia Census Program

# Asia: The Shared Issues

The Asia Census Program hosted a three-part colloquium, "Asia: The Shared Issues." The topics at the colloquium were from special features articles in the Chosun Ilbo. The first session included Prof. Jaeyeol Yee's "Social Quality, Competition, and Happiness," Prof. Cheongtag Kim's "Creativity in East Asian Countries," and Prof. Kisoo Eun's "Migration in Asia". The second session discussed Prof. Soojin Park's "Environmental Problem in Asia," Prof. Wonho Park's "International treaty Network in Asia," Prof. Hongjung Kim's "Survival, Survivalism, and Youth". The third session closed the colloquium with Prof. Hyun-Chin Lim's "Asia: The Shared Issues," Prof. Myungkoo Kang's "Cultural Melting Pot: China," Prof. Geun Lee's "Catching Up, Forging Ahead, and Falling Behind of the Nations."

Date: Nov. 4 (Session 1), Nov. 18 (Session 2), Dec. 2 (Session 3), 2014 Location: SNUAC Rm. 240 (Session 1), 303 (Sessions 2,3)

# Transnational Asia Program

## Transnational, Flows, Movements, and Networks in East Asia

On Dec. 22, 2014, TAP hosted a workshop called "Understanding East Asia 2014 through its Movement and Flow." This workshop was planned to share research experiences on transnational flows and networks in East Asia and to seek academic exchange. Scholars were invited from the fields of ethnic Koreans in China, the East Sea Rim culture, the diaspora, seaports, etc. to share their experiences and opinions and to discuss future academic exchange and cooperation in research projects. The presenters included Youngsang Yim (Hanguk Univ. of Foreign Studies), Seeun Kwon (Kyung Hee Univ.), Choongnam Jee (BK21 plus Research Center for Overseas Korean Business & Culture), Yangho Woo (Korea Maritime Univ.), and Baegyoon Park (Dept. of Geography Education, SNU).

Date: Dec. 22, 2014 Location: SNUAC Rm. 303

# **Environmental Cooperation Program**



# A Reformed Landscape designed by Human: Implications for Social-Ecological Sustainability

On Jun. 20, 2014, the ECP and the ELD Initiative held a joint academic conference on sustainable development. Prof. Soojin Park delivered the keynote speech, "The Sustainability of the Asian Land Management System and Its Alternatives." The workshop following consisted of presentations and debate on how the natural landscape is influenced by human land management and discussed the necessity for society and nature to be sustainable. Topics ranged from soil, river topography, and agricultural activity to desertification and land degradation in North Korea, Mongolia, China, and Southeast Asia. A total of eight presentations were given throughout the first part on the sustainability of the land management system, and the second part on the changing land management system in Asia. The third part opened the floor for comprehensive discussion among the presenters and participants.

Presenters: Soojin Park (SNU), Jongmin Byun (Korea Univ.), Kyungrock Paik (Korea Univ.), Kyungsoo Yoo (Univ. of Minnesota)

Date: Jun. 20, 2014

Location: SNU College of Social Sciences Rm. 107

# Key Research Institute Program



# Understanding Chinese Society through the "My Love from the Stars" Fever

On May. 23, 2014, the University Key Research Institute hosted a special seminar to understand Chinese society through the soap opera, "My Love from the Stars." Presentations and discussions dealt with the driving factors behind "My Love's" popularity and its effects on the Chinese cultural industry. Participants in the lively debate included those from the Korean media industry, scholars, and a large number of students.

Presenters: Li Shengli (Communication Univ. of China), Shao Jie (Beijing TV Station), Taesang Jeong (CJ E&M China Drama Producer)

Discussion: Taeyou Chang (SBS, PD), Jieun Park (TV Writer), Kooknam Bae (Cultural Critic)

Date: May. 23, 2014

Location: SNUAC Rm. 303

# Research Project on East Asian Cities

# Drums of War, Drums of (Mal) Development: South Korea and the Philippines in the Vietnam War Era

SSK East Asian City Research hosted a colloquium at SNUAC on December 3, 2014. Prof. Jim Glassman presented that while the 1960s saw a Filipino manufacturing output four times that of South Korea, the 1980s saw a complete turnaround, with the South Korean output two times that of the Philippines. Many scholars viewing this phenomenon explain state intervention as the most crucial factor behind the South Korean development, assessing it as an "accomplishment." With an eye to such aspects of historical change, Prof. Glassman emphasized the need for reconsideration of such evaluation based on the results of research conducted in East Asia, Southeast Asia, and the US for the past six years. This trend has gained recent force as a number of Korean scholars have also placed critical assessment on the darker side of Korea as a developing nation. Under such circumstances, the colloquium looked to the Vietnam War and its contrasting effects upon South Korea and the Philippines in order to examine how the war's geopolitics influenced South Korean developmental growth dynamics. In the end, the participants gained a deeper awareness of the developmental aspects, not only within Korean and Filipino society, but also throughout the East Asian nations.

Presenter: Prof. Jim Glassman (Dept. of Geography Univ. of British Columbia)

Date: Dec. 3. 2014

Location: SNUAC Rm. 406

# **Calendar of Academic Events**

3/6

PCP

<Colloquium> 2013 Investigation on the Employment, Lives, and Values of Chinese University Students

Li chunling (Chinese Academy of Social Sciences Director of Research Office of Youth and Social Problems, China)

3/20~21

SNUAC

<International Conference> New Horizons of Asian Studies: Asia Research Directors Conference

Prasenjit Duara (Director, Asia Research Institute, Nat'l Univ. of Singapore) Myungkoo Kang (Director, SNUAC)

Cheolhee Park (Director, Institute for Japanese Studies, SNU)

Jongwha Lee (Director, Asiatic Research Institute, Korea Univ.)

Jae-Ho Chung (Director, PUCR, SNU) Philippe Peycam (Director, Int'l Institute for

Asian Studies, Leiden Univ.) Koichi Iwabuchi (Director, Monash Asia Institute, Monash Univ.)

Naeyoung Lee (Dept. of Political Science and Int'l Relations, Korea Univ.)

Zhipan Wu (Executive Vice President, Peking Univ.) Sergei Sevastianov (Director, Asia Pacific Int'l Institutions & Multilateral Cooperation Studies Center, Far Eastern Federal Univ.)

Keun Lee (Director, Institute of Economic Research, SNU)

Patrick Köllner (Director Institute of Asian Studies, German Institute of Global and Area Studies, Univ. of Hamburg)

Nasrudin MD Akhir (Executive Director, Asia-Europe Institute, Head of Malaysia-Korea Research Center, Univ. of Malaya)

David Hugh Whittaker (Director, New Zealand Asia Institute, Univ. of Auckland)

Hitoshi Nakano (Director, Research Center for Korean Studies, Kvushu Univ.)

Srikanth Kondapalli (Chairperson, Center for East Asian Studies, Jawaharlal Nehru Univ.)

Jangsik Park(Director, Institute for Southeast Asian Studies, Busan Univ. of Foreign Studies) Kevin O' Brien (Director, Institute of East Asian Studies, UC Berkeley)

Giwook Shin (Director, Asia-Pacific Research Center, Stanford Univ.)

Shigeto Sonoda (Institute for Advanced Studies on Asia, Univ. of Tokyo)

Myoungkyu Park (Director, Institute for Peace and Unification Studies, SNU)

Xiangyang Li (Director, Institute of Asia-Pacific Studies, Chinese Academy of Social Sciences) Sukjung Han, Vice President, Dong-A Univ.)

3/24

SNLJAC

<Brown-Bag Seminar 1> Asia's Population Change and Welfare Problems

Sanghyop Lee (Center for Korean Studies, Univ. of Hawaii)

3/28

PCF

<Workshop> Chinese Youth Generation's Anxiety and Poverty: A Focus on New Generation of 'Nongmingong'

Munvouna Cho (Yonsei Univ.)

4/1

Seminar> Assessing China's Military Power: A Comparison with the US Capabilities

Andrew Erickson (Naval War College, USA)

4/4

Case Studies of Korean Companies in Indonesia/Malavsia

Myonasuk Oh (Dept. of Anthropology, SNU) Seoveon Choi (SNUAC) Jeseong Jeon (Chonbuk Nat'l. Univ.) Eunhui Eom (SNUAC) Younmee Cho (Duksung Women's Univ.)

4/8

<Brown-Bag Seminar 2> A Comparative Social Policy Study on the Welfare State in Post-Socialist Countries

Kichae Min (SNU)

4/10

<Workshop> Political Usefulness of Generation, Code Conversion of 'Generalization = Social Problems'

Sangchin Chun (Sogang Univ.)

4/11 NFAC

<Workshop> Cold War and Post-Cold War of Small Taiwan Strait: Division and Exchange Between Kinmen and Xiamen

Ran Kim (Dep.t of Sociology. Ph.D. Candidate) Minhwan Kim (SNUAC) Prof. Jeonghoon Lee (SNU) Wu Chun Fang (Dep.t of Sociology Ph.D. Candidate) Prof. Baegyoon Park (SNU) Prof. Jeongman Lee (SNU)

Prof. Keunsik Jung (SNU)

4/15

NFAC

<Invited Talk> Asia's Unknown Uprisings

George Katsiaficas (Wentworth Institute of Technology)

4/17

DEDP

<Colloquium> Is the Survival of Social Economy Possible in Korea?: Searching for the Way of Korean Civil Society in Social Enterprises

Suk-Ki Kong (SNUAC)

4/18

The Korean Association for Environmental Sociology / SEAC

<Conference>Energy Democracy and

Chulhwan Koh (SNU Emeritus professor) Jinhee Park (Dongguk Univ.) Younghee Lee (Catholic Univ. of Korea) Jungpil Lee (Energy and Climate Policy Institute for Just Transition, ECPI) Jaekak Han (ECPI)

Yeonju Jung (Korea Research Institute for Environment & Development) YooJin Lee (Graduate School of Environmental

Studies) Eunhui Eom (SNUAC) Sooneon Lee (SNUAC) Yerim Jana (SNUAC) Koun Kim(SNUAC)

4/18

<Workshop> iTAP

Fuminori Tamura (SNUAC) Heonioo Juna (Yonsei Univ.) Youngyoon Kim (Preseident, The Korea Logistics Forum)

4/22

SNUAC/ Institute of Humanities/ Kyuianggak Institute for Korean Studies/Institute for Peace and Unification Studies (IPUS)

SNU Symposium for Global Leading Research Center on Society of Humanity

Myoungkyu Park (Director, IPUS) Ingeol Kim (Director, Kyujanggak Institute For Korean Studies) Chonghyon Paek (Director, Institute of Humanities at SNU)

4/23

<Colloquium> "The Rise of China and the Responses of Central Asia" Series (1)

Yevgeny Hong (SNUAC) Youngkwan Cho (Research Institute for Gangwon)

Myungkoo Kang (Direcotr, SNUAC)

4/24

<Seminar> US-China (Nuclear) Deterrence: Shifting Landscape?

Toby Dalton (Carnegie Endowment for Int'l. Peace, USA)

4/24

<Workshop> Globalization of the World and Its Consequences: Russian Vision

Igor Abylgaziev (Dean, Moscow State Univ. Institute for Asian and African Studies)

4/29

<Workshop> Korea's Labor Problems: the Limits and Reform Direction of Structural

Myungjoon Park (Korea Labor Institute)

5/1

Seminar> LIS-China Relations Viewed from TAiwan

Tse-kang Leng (Academia Sinica, Taiwan)

5/2

NFAC

<Invited Talk> Life Is Long and Art Is Short? : The Politics of Gwangju Biennale

Yongwoo Lee (Representative Director, Gwangju Biennale Foundation)



Asia Research Directors Conference



Igor I. Abylgaziev (Dean, Institute of Asian and African Studies, Moscow State Univ.)

5/8

SFAC

Invited Talk> Benefit sharing in the Mekong River Basin

Seungho Lee (Korea Univ.)

5/13

SEAC

<Invited Talk> Unity in Diversity: The Hope and the Struggle of Opposites in Pluralistic Societies, Malaysia as a Mirror

Shamsul AB (Institute of Ethnic Studies (KITA), U. Kebangsaan Malaysia)

5/16

CECAS

<Seminar> Silk Road and Eurasia Series -Three Components of History of Central Asia: Environment, Nation, and Religion

Pyungrae Lee (Hankuk Univ. of Foreign Studies Institute of Central-Asian Studies)

5/16

Key Research Institue / TAP

<Workshop> Cultural Clusters and Developmental State: A Case Study on OCT Design Cluster in Shenzhen, China

Jungwon Sonn (Univ. College London) Jungyoon Lee (Pukyong Nat'l Univ.)

5/19

NFAC

<Colloquium> State Violence and Remedy of Trauma

Maria Natividad P. Hernandez (Medical Action Group, Philippines) Lucila Edelman (Equipo Argentino de Trabajo e Investigación Psicosocial EATIP)

5/20

SNUAC

<Workshop> Germany's Academic Research System and Direction for Developing Future Academic Generation

Myungjoon Park (Korea Labor Institute)

5/22~23

SEAC/Korea Trade-Investment Promotion Agency (KOTRA) Global Academy

SNUAC Southeast Regional Advanced Course -3rd Indonesia

Eunhui Eom (SNUAC)
Yeopil Yoon (KOTRA)
Hyungjun Kim (Kangwon Nat'l. Univ.)
Kyunghee Choi (SNUAC)
Jaewan Chung (Korea Institute for Int'l
Economic Policy, KIEP)
Jeseong Jeon (Chonbuk Nat'l. Univ.)
Younmee Cho (Duksung Women's Univ.)
Boesang Kim (Hanhwa)

5/23

AGEO

<Seminar> Seminar on Asia and Global Economic Order- Hierarchical Free Trade Agreements as Pairwise Stable Networks

Jung Hur (Sogang Univ.)

5/23

Kev Research Institute

<Colloquium> Understanding Chinese Society through the "My Love from the Stars" Fever

Li Shengli (Communication Univ. of China) Shao Jie (Beijing TV Station) Taesang Jeong (CI E&M China Drama Producer) Taeyou Chang (SBS, PD) Jieun Park (TV Writer) Kooknam Bae (Cultural critic)

6/2

ΤΔΡ

<Workshop> Secondary Cities Unbound-From Corporate to People-Centered Transborder City Peoples in Asia

Mike Douglass (Nat'l. Univ. of Singapore Asian Research Institute and Dept. of Sociology)

6/3

PUCR

<Seminar> Ares and Clio: History in Northeast Asia and the Future of US-China Relations

John Delury (Yonsei Univ.)

6/5

CSP

<Workshop> Trends and Challenges of Korean Development NGOs' Development Partnership

Hyuksang Sohn (KyungHee Univ.)

6/10

SEAC

<Invited Talk> Islamic Finance in Malaysia:
Politics and Policy Making

Jikon Lai (Univ. of Melbourne)

6/16~17

SNUAC

<International Conference> Exploring the Role of Informal Institutions for Economic Coordination in East Asia

Peter Ping Li (Copenhagen Business School, Denmark) Shuanping Dai (Duisburg-Essen Univ., Germany) Jarder Luo (Tsinghua Univ., China) Markus Taube (Duisburg-Essen Univ., Germany) Jaeyeol Yee (SNU) Martin Hemmert (Korea Univ.) Byungyeon Kim (SNU)

Sven Horak (St. John's Univ., USA)

6/17

PCP

<Colloquium> Imaginaire, Traditions et Postmodernite dans le Monde Est-asiatique

Tacussel, Patrick (Paul-Valéry Montpellier III)

6/19

PCP

<Workshop> The Front Line of Wandering Youth: A Passion for 'Mediocrity'

Sunam Joung (SNU)

6/20

 $\ensuremath{\mathsf{ECP}}\,/\,\ensuremath{\mathsf{ELD}}$  initiative

<Workshop> A Reformed Landscape Designed by Human (ELD Workshop, Korea)

Soojin Park (Dept. of Geography, SNU) Jongmin Byun (Korea Univ.) Kyungrock Paik (Korea Univ.) Kyungsoo Yoo (Univ. of Minnesota) 6/21

ECP

<Conference> Pungsu as Asia's Common Value: For Interdisciplinary Studies and Contemporary Application

Hanseok Ock (Kangwon Univ.)
Hyungyoon Lee (Wonkwang Digital Univ.)
Sunjeong Kwon (Chungnam Univ.)
Hyejung Kim (Daejeon Univ.)
Gwangyoung Choi (leju Univ.)
Wonsuk Choi (Gyeongsang Univ.)
Incheol Cho (Wonkwang Digital Univ.)
Inho Chun (Dongbang Graduate Univ.)

6/27

AGEO

<Workshop> SSK International Workshop on Asia and World Trade

Eric Bond (Vanderbilt Univ.) Ian Wooton (Strathclyde Business School) Jota Ishkawa (Hitotsubashi Univ.) Jeehyeong Park (SNU)

7/2

Lombok Project Research Team

Invited Talk> KOICA's Activities in Lombok, Indonesia: Focusing the Project on Forest Carbon / the Establishment of Lombok Ecotourism Masterplan

Kijoo Han (Eco Service Consulting)

7/3

CECAS

<Colloquium> "The Rise of China and the Responses of Central Asia" Series (2)

Seungjo Yang (SNUAC) Youngsik Kim (Gangneung-Wonju Nat'l Univ.) Seungsoo Hyun (Hanyang Univ.)

7/7

NEAC

<Colloquium> Currents of Sociopolitical Thoughts in Modern China

Xu Jilin (East China Normal Univ.)

7/9

SNUAC

<Brown-Bag Seminar 3> Cultural Globalization-Influence of Korean wave in ASEAN

Wu Jiewei (Director, Institute of Southeast Asian Studies, Peking Univ.)



Exploring the Role of Informal Institutions for Economic Coordination in East Asia



Seungjo Yang (SNUAC), Youngsik Kim (Gangneung-Wonju Nat'l Univ.), Seungsoo Hyun (Hanyang Univ.)

7/16

SNUAC

<Brown-Bag Seminar4> Trend of Japanese Conservatice Swing

Chiwon LEE (Hallym Univ.)

7/21

Lombok Project Research Team

<Invited Talk> The Situation of Lombok Island during the Period of Indonesian Reformation: Focusing on the Tradition of Sasak Tribe and the Capacity-building Initiatives in Local community

Younmee Cho (Duksung Women's Univ.)

7/22

SNUAC

<Workshop> Workshop on Publishing Papers in a Journal from Editor of 'Theory, Culture & Society

Mike Featherstone (Univ. of London, Goldsmiths)

7/22

SNUAC

<Special Lecture> The Body in Consumer Culture Revisited

Mike Featherstone (Univ. of London, Goldsmiths)

7/23

SNUAC

<Brown-Bag Seminar5> Religion and Globalization: Globalized Korean Universal Religion

Kyuhoon Cho (Asia Research Institute, NUS)

7/30

SNUAC

<Colloquium> English-Language Academic Publishing: What Editors Expect and Common Mistakes by Authors

Paul H. Kratoska (Publishing Director for Nat'l. Univ. of Singapore NUS Press)

8/6

SNUAC

<Brownbag Seminar> Entrepreneurship and SMEs in Myanmar: Opportunities and Challenges

Nu Nu Lwin (Director, MBA Programme Professor, Myanmar)

8/11

CECAS

Seminar> Ukraine Crisis and Russia: A Russian Perspective

Gleb A. Ivashentsov (Former Ambassador of Russian Federation to Republic of Korea 2005-2009)

8/19

SNUAC

<Colloquium> Korean Cultural Policy and Conditions of Producing Popular Culture

Hyekyung Lee (King's College London) Jungbong Choi (New York Univ.)

8/22

DEDP

Seminar> Mapping of Social Economy in Korea, China, and Japan

Miura Hiroki (Kyunghee Univ.) Euiyoung Kim (SNU) Gihong Im (SNU) Heejung Son (SNU) Hyeongho Kim (Kyunghee Univ.) Taehee Yun (SNU) Kvunasoo Lee (SNU) Sangjic Lee (SNU) Junhan Yon (SNU)

8/22

SEAC

ODA in the Migration-Development Nexus: Policies and Practices

Fr. Graziano Batistella (Scalabrini Migration Center)

Atty (Golda Myra R. Rome) Younghee Cho (Int'l Organization for Migration - Migration Research & Training Center)

8/25

Special Lecture> Alternative College as a Cooperative Movement

Sekyun Kim (SNU Emeritus professor)

8/26

AGFO.

Seminar> Pre-trial Settlement with Imperfect Private Monitoring

Mostafa Beshkar (Indiana Univ.)

9/5

ACP/CSP

<Korea-Japan Joint Workshop> Exploring Social Capital towards Sustainable Development in East Asia Forming a Consortium of Social Well-Being Research in Asia

Hiroo Harada(Senshu U.)

9/12

SNUAC

<SNUAC Intern Workshop Series> Asia Researches at SNUAC

Jonacheol Kim (SNUAC)

9/15

Seminar> China's Strategic Rivalry with the US in Southeast Asia

Mingjiang Li (Nanyang Technological Univ.)

9/16

<Workshop> Evaluation of the Official Development Assistance (ODA) and Civil Society Participation in the Development and Cooperation

Sunggyu Kim (Korean Int'l Cooperation Agency -ODA Research Team)

9/24

NEAC

<Colloquium> Cultural Cold War & GARIOA Program Films in Post-war Japan

Tsuchiy Yuka(Ehime Univ.)

9/24

CECAS

<Colloquium> "The Rise of China and the Responses of Central Asia" Series (3)

Sangnam Park (Hanshin Univ.) Jaewon Chung (Kookmin Univ.)

9/25

SNUAC

2014 SNUAC Doctoral Dissertation Award

Yungjin Lee (Chonnam Nat'l Univ. Honam

Study Center) Insoo Kim (The Institute of Far Eastern Studies

of Chosun Christian Univ.)

9/26

SNUAC

<SNUAC Intern Workshop Series> Transnational Movements and Flows in East

Baegyoon Park (Dept. of Geography Education, SNU)

10/2

TAP

<Workshop> Nokdundo as a Cross-border Island

Kisuk Lee (SNU Emeritus professor)

10/10

SNUAC

<SNUAC Intern Workshop Series> Central Asia's Past, Present and Future

Beomshik Shin (Political Science and Int'l Relations, SNU)

10/14

SNUAC

<Korea- Turkey Mutual Understanding Seminar Sseries 2> Korea and Turkey's Separation of Three Powers and Rule of Law Trends

Hasan Hami Yiildirim (24th Member of Turkish Nat'l Assembly) Jwahyun Boo (Members of the 19th Nat'l

10/15

Assembly)

<Workshop> Studies of Consuming Culture in Southeast emerging economy

Changjo Yoo (Dongguk Univ.) Yeopil Yoon (KOTRA)

10/16

SFAC

Legal System and Corporate Legislative Trends in Transition Countries of Southeast Asia

Joonpyo Lee (Hankuk Univ. of Foreign Studies)

10/21

CSP

<Workshop> The Changes of Korean Anti-Nuclear Movements and Challenges of Post-Nuclear Movements after Fukushima

Hyejeong Kim (Nuclear Safety and Security Commission)



David Shim (Univ. of Groningen)



Hasan Hami Yiildirim (24th Member of Turkish National Assembly), Jwa-hyun Boo (19th Nat'l. Assembly)

10/21

NFAC

Visual Politics and North Korea: Seeing is Believing

David Shim (Univ. of Groningen)

10/21

ACP

<Colloquium> Data Curation: K-Poll Experiences

Wonho Park (Dept. of Sociology) Daehoon Kim (KOSSDA)

10/24

SNUAC

<SNUAC Intern Workshop Series> Asian Studies Introduction- Malaysia's Tribal Relationship: Multiculturalism Bumiputera Collision and Cooperation

Myung-Seok Oh (Dept. of Anthropology, SNU)

11/3

PUCI

<Seminar> The Sino-US Relations during the Lee Myung-bak Government: Views from South Korea

Taihyo Kim (Sungkyunkwan Univ.)

11/4

ACP

<Colloquium> Asia: The Shared Issues (1)

Jaeyeol Lee (Dept. of Sociology) Cheongtag Kim (Dept. of Psychology) Kisoo Eun (Graduate School of Int'l. Studies)

11/6

SNUAC

<Colloquium> Storytelling and Communal Archive: Media Practices after 3.11 in Japan

Mitsukoshi Shin (Univ. of Tokyo)

11/7

SNUAC

SNUAC Intern Workshop Series> Way to Asia Research

Keunsik Jung (Dept. of Sociology, SNU)

11/14

AGEO

Seminar> A Multilateral Agreement on Investment and Regulations on FDI Incentive Programs

Moonsung Kang (Korea Univ.)

11/14

SNLIAC

<Joint Colloquium> How to View Islam State (IS)? Organized by SNUAC and Myongji Univ. Institute of Middle Eastern Affairs/ Istanbul Culture Center Joint Colloquium

Isa Afacan (Turgut Özal Univ., Turkey) Hyondo Park (Myongji Univ.) Abdul Wahab (Dongquk Univ.)

11/14~15

NEAC

<International Conference> Subalterns and Social Exclusion: The Japanese Empire and Colonial Taiwan and Korea

Kato Shigeo (Waseda Univ.) Wen-hua Kuo (Nat'l Yang Ming Univ.) Ta-Sing Chiu (Kaohsiung Medical Univ.) Jung Won Jin (Academia Sinica) Jongkeun Kim (Sogang Univ.) Jisook Ye (SNU) Ting-Yu Shin (Taiwan Univ.) Chiu-Hung Liang (Academia Sinica) Byungwook Jeng (Korea Univ.) Joonyoung Jeng (SNU) Mika Yamada (Nagoya City Univ.) Hung-Bin Hsu (Nat'l Chung Hsing Univ.) Yongkyung Jang (Nat'l Institute of Korean History) Yen Chi Liu (Fu Jen Catholic Univ.) Hyunsook So (Hanyang Univ.) Meng Chu Chang (Nat'l Chiao Tung Univ.)

11/18

ACP

<Colloquium> Asia: The Shared Issues (2)

SooJin Park (Dept. of Geography, SNU) Wonho Park (Dept. of Sociology, SNU) Hongjung Kim (Dept. of Sociology, SNU)

11/19

SNUAC

<Colloquium> English-Language Academic Publishing: What Editors Expect and Common Mistakes by Authors

Paul H. Kratoska (Publishing Director for Nat'l. Univ. of Singapore NUS Press)

11/20

PUCR

Seminar> The UK-US Transition of Financial Hegemony in the Early 20th Century: Implications for US-China Relations

Jonghee Park (Dept. of Political Science and Int'l. Relations, SNU)

11/21

CECAS / Korea Association of Eurasia Studies

<Conference> The Rise of China and the Responses of Central Asia

Junkee Baek (Hanshin Univ.)
Jaekwan Kim (Chonnam Nat'l Univ.)
Seungjo Yang (SNUAC)
Beomshik Shin (Dept. of Political Science & Int'l
Relations)
Sangnam Park (Hanshin Univ.)

Ikjung Yoon (Hallym Univ.) Seungsoo Hyun (Korea Institute for Nat'l Unification)

Youngsik Kim (Gangneung-Wonju Nat'l Univ.) Youngkwan Jo (Research Institute for Gangwon) Gayoung Ko (SNUAC) Taeyeon Kim (SNUAC)

11/24

SNUA

<Brownbag Seminar> Developing Critical Literacies Among Undergraduate Students: "Critical Readings of Popular Culture"

Angel Lin (Univ. of Hong Kong)

11/24~28

SNII IAC

Asian Cultural Awareness Program of Year 2014 Indonesian Week: Experiencing Indonesia through Five Senses (Rasa Indonesia)

11/25

SNII IAC

<Brown-Bag Seminar 5> Hiroshima's Memory and Reflection on Discourse of Japanese Pacifism

Mikyoung Kim (Hiroshima City Univ. , Japan)

11/28~29

CSP/ SSK Research Team Jeju Nat'l Univ.

<Joint Workshop> The Role of Civil Society as the Principle Agent of Local Development and Cooperation

Suk-Ki Kong (SNUAC) Jakyung Kim (Jeju Nat'l Univ.)

12/2

ACP

<Colloquium> Asia: The Shared Issues (3)

Hyun-Chin Lim (SNU Emeritus professor) Myungkoo Kang (Dept. of Communication, SNU) Geun Lee (Dept. of Economics, SNU) 12/3

PUCR

<Seminar> The Politics of Norm Collision between the US and China in the 21st Century

Hunjoon Kim (Korea Univ. Dept. of Political Science)

12/3

SSK Program on Asian City Research

<Colloquium> Drums of War, Drums of (Mal)
Development: South Korea and the Philippines
in the Vietnam War Era

Jim Glassman (Univ. of British Columbia, Canada)

12/3

DEDD

<Colloquium> International Norms and Global Civil Society

Hunjoon Kim (Korea Univ.)

12/4~5

SEAC

<International Conference> Rethinking the Sustainability of the Mekong: A Critical Understanding of the Roles of Megadevelopment and ODA

Jim Glassman (Univ. of British Columbia,

Witoon Permpongsacharoen (Mekong Energy and Ecology Network, Thailand) Seglong Youk (Fisheries Action Coalition Team, Cambodia)

Le Anh Tuan (Dragon Institute at Cantho U, Vietnam)

Voradeth Phonekeo (Mekong River Commission, Lao PDR)

Carl Middleton (Chulalongkom Univ., Thailand) Yohan Lee (SNUAC) Ame Trandem (Int'l Rivers, Southeast Asia)

Ame Trandem (Int'l Rivers, Southeast Asia)
Toshiyuki Doi (Mekong Watch, Japan)
Heonseok Yoo (Korea Environment Institute)
Eunhui Eom (SNUAC)

12/4

AGEO

Seminar> Growth and Protection of Ideas in Closed and Open Economies

Edwin Lai (Hong Kong U. of Science and Technology)



Mitsukoshi Shin (Univ. of Tokvo)



Paul H. Kratoska (Publishing Director for Nat'l Univ. of Singapore NUS Press)

12/5~7

ECP / CBCDC / UNUIASS

<Workshop> Asian Geomancy Workshop

Dowon Lee (Dept. of Environmental Planning, SNU) Hanseok Ock (Kanwon Univ.) Wonsuk Choi (Gyeongsang Univ.) Chanyeol Park (Korea Forest Research Institute) Soojin Park (Dept. of Geography, SNU) Pei Shengi (Center for Biodiversity and Cultural Diversity Conservation) Jiao Yuanmei (Yunnan Normal Univ. School of Tourism and Geography Science) Yang Linxin (Kunming Institute of Botany, Chinese Academy of Sciences)

12/9

SNUAC

Joint Conference on Asia Researches of SNUAC

Keunsik Jung (NEAC) Baegyoon Park (NEAC) Jeonaman Lee (NEAC) Jeehyong Park (AGEO) Dukgeun Ahn (AGEO) Euiyoung Kim (DEDP) Suk-Ki Kong (CSP) Wonho Park (ACP) Cheongtag Kim (ACP)

12/10 SEAC

<Workshop> Studies of Consuming Culture in Southeast Emerging Economies 2

Myongsuk Oh (Dept. of Anthropology, SNU) Hyungjun Kim (Kangwon Nat'l. Univ.)

12/10

PUCR

<Seminar> Great Britain's Perceptions of the US in the Late 19th Century: Implications for US-China Relations

Doohwan Ahn (Dept. of Political Science and Int'l. Relations, SNU)

12/10

SNUAC

<Special Lecture> Social Science of Late-onset / Backwardness

Yongchool Ha(Washington Univ.)

12/12

SNUAC

<SNUAC Intern Workshop Series> Raising Consciousness of Human Rights among Asian Civil Society

Suk-Ki Kong (SNUAC)

12/12

NEAC

<International Conference> Comparative Research on the Cold War in Europe and Asia

Keunsik Jung (SNU) Deugjung Kim (Nat'l Institute of Korean History) Wilfried Loth (Kulturwissenschaftliche Institut Essen) Sunghyun Kang (Sungkonghoe Univ.) Jieun Ha (SNU) Hakjae Kim (Freie Universität Berlin, Grad. School of East Asian Studies) Holger Nehring (Univ. of Stirling) Youngsin Jung (Jeju Univ.) Jeongeun Lee (Sungkonhoe Univ.) Jungmi Park (Hanyang Univ.) Axel Schildt (Universität Hamburg) Bernd Greiner (Hamburger Institut für Sozialforschung) Minhwan Kim (SNUAC) Imha Lee (Korea Open Univ.)

12/12~13

SNUAC-IOM Migration Research and Training Center Seminar> Professional's Seminar on International Migration and Development

Mariko Tomiyama (IOM) Rodora Babaran (Socio-Cultural Cooperation ASEAN Secretariat) Younghee Cho (IOM MRTC) Kayoung Ko (SNUAC) Sunggyu Kim (Hanyang Univ.) Kyuyong Lee (Korea Labor Institute (KLI)) Jeanyoung Lee (Inha Univ.) Yongkook Ha (Deputy Director of Planing Division, Korea Immigration Service Eunhye Choi (Ministry of Employment and Labor)

SSK East Asian City Research

<Colloquium> An Investigation on Developmental Urbanism: Right to the City from the Viewpoint of the Law Kvesoo Yi (Konkuk Univ.)

SNUAC

<SNUAC Intern Workshop Series> Reflecting My Cultural Researches

Myungkoo Kang (Director, SNUAC)

12/22

Key Research Institute / TAP

<Workshop> Transnational Flows and Network Research Conference: Understanding East Asia 2014 through its Movement and Flow

Youngsang Yim (Hanguk Univ. of Foreign Studies) Seeun Kwon (Kyunghee Univ.) Choongnam Jee (BK21+ Research Center for Overseas Korean Business & Culture) Yangho Woo (Korea Maritime Univ.) Baegyoon Park (Dept. of Geography Education) 1/8

CECAS

<Workshop> Tradition and Culture of Koreans (Koryo-saram) in Kazakhstan

Jeongwon Kang (Dept. of Anthropology) Kayoung Ko (SNUAC) Seungjo Yang (SNUAC) Youngho Nam (Shinhan Univ.)

1/14

SFAC

<Invited Talk> Anthropological Approach on Mekong Border Riverscape

Jakkrit Sangkhamanee (Chulalongkom Univ. Thailand)

1/16

SNUAC

<Colloquium> The Challenge of The Contemporary: History, Politics, Knowledge Lawrence Grossberg (Univ. of North Carolina)

SSK East Asian City Research / Korean Association of Space and Environmental Research

Seminar> Nuclear Power and Korean Riskscapes: Critical Study on the Dual City Theory of the Colonial City Gyeong-Seong Sanghun Lee (Hanshin Univ.) Jonggeun Kim (Sungshin Women's Univ.)

1/20

<Workshop> Scoping Out Alternative Life: Reflecting the Local Community Movements in Korea

Sunggyun Kim (SungKyul Univ.)

TAP

<Brownbag Seminar> Migrations and Changes in Urban Spatial Structure in North Eastern China: Focusing on Changchun

Chen Peng (Jilin Univ.)

1/23

<SNUAC Intern Workshop Series> Comparative Research on the Formation of Peace Memorial

Minhwan Kim (SNUAC)

Park in East Asia

1/26

SNUAC

Special Lecture> The Crisis of Global Modernity Asian Traditions and a Sustainable Future

Prasenjit Duara (Director, Nat'l. Univ. of Singapore Asia Research Institute)

1/26

SNUAC

Special Lecture> Learning East Asia Sung Suh (Ritsumeikan Univ.)

1/26~2/6

NEAC

<Photo Exhibition and Colloquium> Hansen's Disease Ex-patients

1/27~28

FCP

< Workshop> Korean Pungsu: Present and Future

Soojin Park (Dept. of Geography, SNU) Dowon Lee (Dept. of Environmental Planning, SNU) Wonsuk Choi (Gyeongsang Univ.) Jaerak Park (Yeungnam Univ.) Jeonghae Park (Hanyang Univ.) Hanseok Ock (Kangwon Univ.) Hyungyoon Lee (Daegu Catholic Univ.) Kyungyeon Jung (Inha Univ.) Incheol Cho (Wonkwang Digital Univ.) Jonggu Han (Cheongwoon Univ.) Chanyeol Park (Korea Forest Research Institute)

1/29

PCP

<Workshop> 1st East Asian Creative Youth Workshop

Boseon Shim (Kyunahee Cyber Univ.) Hyun Jung (Art Critic, Exhibition Planner)

1/30

SNUAC

Workshop on Asian Capitalism

Hasung Jang (Korea Univ.) Jongkoo Lee (Sungkonghoe Univ.) Seungwook Baek (Chung-Ang Univ.) Hyungkee Kim (Kyungbuk Nat'l Univ.) Hyeongki Kwon (Dept. of Political Science and Int'l Relations, SNU)

2/3

NFAC

<Colloquium> Photo Exhibition and Colloquium on Hansen's Disease Ex-Patients

Kwon Chul (Photographer) Keunsik Jung (Dept. of Sociology, SNU) Youngsun Cho (Lawyer) Yunjeong Joo (SNUAC)



Lawrence Grossberg (Univ. of North Carolina)



Prasenjit Duara (Director, Asia Research Institute, NUS)

## 2014 SNUAC Research Grant for Asian Studies

Through various support initiatives, SNUAC continues to sponsor outstanding Asia-related basic studies. By supporting scholars who conduct Asia related research, the initiative aims to build a solid foundation for the production of Asia-related basic studies. Its expected results are the basic steps for knowledge production that is independent from the previously Western-oriented methodology and system.

#### SNUAC Research Grant

- · Joonkoo Lee (Business School, Hanyang Univ.) et al., | Mobile Asia: Evolving Mobile Telecom Value Chains and Emerging New Regionality
- · Jeehyeong Park (Dept. of Economics, SNU) et al., | Changing Global Economic Order for Asia's Innovation and Creatio
- · Jungyoon Lee (Division of Int'l Commerce, Pukyong Nat'l Univ.) et al. | Rise of Transnational Production Networks and Changes in Logistical Flows in Fast Asia
- · Baegeui Hong (Dept. of Social Welfare, SNU) et al., | Asian Family- Embrace of Asian Family Revolution?
- · Keunsik Jung (Dept. of Sociology, SNU) et al., | "Asian History with Asian perspectives" Series \*Contents below
- · Baegyoon Park (Dept. of Geography Education, SNU) et al., | Transnational Movements and Flows in East Asia
- $\cdot$  Minhwan Kim (SNUAC) et al.,  $\mid$  Research on the Cross-Border Networks in East Asia
- · Hyun-Chin Lim (SNU Emeritus professor) et al., | Asian Capitalisms
- · Leesee Jae (The Catholic Univ. of Korea) et al., | Food in Asian Cultures
- · Jaeyeol Yee (Dept. of Sociology, SNU) et al., | 70th Anniversary of Independence and Social Survey of Korean Citizens' Cognition
- Jeongwon Kang (Dept. of Anthropology, SNU) et al., | Modernization and Social Change of East Asia – Focusing on the Space, Social Welfare and Religion Folklore of Korea
- $\cdot$  Kyusup Han (Dept. of Communication, SNU) et al., | Political Trust of New Asian Democratic Nations
- · Jongchul Kim (SNUAC) et al., | An International Comparative Study on Asian Business Culture

#### **SNUAC Series in Asian Studies**

- · Geonsoo Han (Dept. of Cultural Anthropology, Kangwon Nat'l Univ.) et al., | Refugees in East Asia: Inclusion and Exclusion
- · Haeran Lim (Dept. of Political Science and Int'l Relations, SNU) | Changes in Global Political Economy in 21th Century and Revisiting the East Asian Developmental Model
- · Younghan Cho (Hankuk Univ. of Foreign Studies) et al., | The Yellow Pacific: Multiple Modernities and East Asia
- · Seunglyong Kim (Dept. of Korean Literature in Classical Chinese, Pusan Nat'l Univ.) | Bejing Xunnan As a Humanity Creation-space and Qing dinasty's Intellectuals
- · Chaesung Chun (Dept. of Political Science and Int'l Relations, SNU)et al., | In Search of A Theory of East Asian Int'l Relations
- · Hyugbaeg Im (Dept. of Political Science and Int'l Relations, Korea Univ.) | The Possibility of Peace in Korean Peninsula

#### Asia Research Translation Series

SNUAC sponsors the translation of distinguished history books written in Asia. This effort began in 2014, and five volumes of Asian history are scheduled to be translated in 2015. By translating history textbooks representative of each Asian country and important work that can contribute to regional research, SNUAC aims to promote deeper understanding of the Asian region.

- Philippe Langlet et Quach Thanh Tam(2001). Introduction à l'histoire contemporaine du Viet Nam de la réunification au néocommunisme(1975~2001). Paris: Les Indes savantes
   Translation: Daeyeong Youn (Institute for East Asian Studies, Sogang Univ.)
- Taylor Jean (2003). Indonesia: People and Histories. New Haven: Yale Univ.
   Translation: Woonkyung Yeo (Dept. of Asian Languages and Civilizations, SNU)
- · 黃宗智 著(2010). 中國的隱性農業革命. 法律出版社 Translation: Bumjin Koo (Dept. of Asian History, SNU)
- · 曲曉范(2001). 近代東北城市的歷史變遷. 東北師範大學出版社 Translation: Piao You (Hansung Univ.)
- · S.M. Dudaryonok·F.E. Azhimov(2013). History of Russian Far East. Vladivostok: Far Eastern Federal Univ.

Translation: Seungjo Nam (SNUAC)

SNUAC undertakes various projects in order to foster the future generation of Asia-related research. The KF Global e-School Program not only educates numerous students from around the world, but also sponsors the creation of doctoral dissertations and doctoral dissertation awards to nurture outstanding Asia-related researchers. The graduate student forum gives practical support to graduate students' research by establishing a network among those who will lead the future of Asian research and providing experience to those who wish to participate in research.

# KF Global e-School Program

Korea has seen rapid changes within its society, politics, economy, culture, technology, and international relations. In accordance with these changes, SNUAC has sought to provide foreigners with courses on modern Korea. Since 2011, SNUAC has received funding from the Korea Foundation to establish global Korean Studies courses that approach Korean society from a comparative perspective.

In the search for a new educational model for live video lectures, SNUAC has conducted various experiments such as joint lectures in three countries and moving classes. As a result, over the past four years, we have opened thirty-seven courses at thirteen universities in eight countries throughout Asia and Europe.

At the core of SNUAC's education, the e-School Program continues to select the most prestigious universities in each country and region for collaboration, grafting and combining education, research, and various international exchanges in hopes to create a new model for sustainable education.

In 2014, foreign universities that participated in SNUAC's e-School Program included Peking Univ. and Tsinghua Univ. (China), the National Research Univ. - National Research Univ. Higher School of Economics (Russia), Eberhard Karls Universität Tübingen and Freie Universität Berlin (Germany), Université Paris Diderot and the Institut National des Langues et Civilisations Orientales (France), the Univ. of Social Sciences and Humanities - VNU-Hanoi (Vietnam), and the Univ. of Western Australia (Australia).

#### 2014 e-School Lecturers



Myungkoo Kana (Dept. of Communication)



Taekyoon Kim (Grad. School of Int'l. Studies)



Wonho Park (Dept. of Political Science and Int'l. Relations)



Beomshik Shin (Dept. of Political Science and Int'l Relations)



Seunghoon Lee (Dept. of Economics)



Dukjin Chang (Dept. of Sociology)

HongIk Chung



Administration) Yongchool Ha

(Grad. School of Public



(Dept. of Political Science and Int'l Relations)



Ingeol Kim (Dept. of Korean History)



Keongsuk Park (Dept. of Sociology)



Taegyun Park (Grad. School of Int'l. Studies)



Kisoo Eun (Grad. School of Int'l. Studies)



Hyun-Chin Lim (Dept. of Sociology)



Chaesung Chun (Dept. of Political Science and Int'l Relations)



Eunsu Cho (Dept. of Philosophy)



Seokkyeong Hong (Dept. of Communication)

During the past year, SNUAC and sixteen Seoul National Univ. professors offered thirteen lectures for official course credit to undergraduate and graduate students in these universities. The







"Our students not only got the information about the international relations in East Asia, they grasped the new knowledge about the important role that Republic of Korea is playing in the region and in the international affairs."

#### - Prof. Olga Volosyuk, Higher School of Economics

"The whole course is interesting and thought-provoking. I've learned more about Korean society and culture. And the lectures delivered by Korean ambassador and CJ president impressed me the most."

-Student, Tsinghua Univ.

"Comparing my professors and classes before, I have to say that Prof. Lee is the best professor and I really enjoy his classes. His explanations and materials are really good."

- Student, Universität Tübingen

participants of offline programs at foreign universities as well as of the e-School Program numbered up to 450.

Furthermore, during 2014, the e-School Program hosted three foreign student invitational programs in which thirty-five students from four universities in Russia, China, and Vietnam participated. Including those from Korea, a total of seventy students participated in this large-scale international exchange program, which provided students with the opportunity to understand Korean society through experiences beyond the classroom, and the friendly interaction among the entire student body further enhanced their understanding of Korea.

In the future, the e-School Program will continue to affiliate with various events of academic exchange within SNUAC and extend the opportunity for domestic students to engage with foreign participants, thereby evolving into a wide-scale and substantial international exchange program. Above all, the e-School Program's ties to exchange are at the core of SNUAC's second stage (2015-2017), during which period SNUAC aims to develop the foreign student invitational program into a representative educational model that allows foreign students to understand Korean history, culture, and society in a short period of time through various experiences.



2014 Spring Semester – Eberhard Karls Universität Tübingen (Germany); Prof. Taegyun Park



2014 Fall Semester – Tsinghua Univ. Students Invitational Visit to KBS

#### \* 2014 e-School Course Listing

#### Spring Semester

International Relations and the Korean Peninsula (Nat'l Research Univ. Higher School of Economics, Russia)

Socio-Cultural Traditions of Korea (Nat'l Research Univ. Higher School of Economic, Russia)

Understanding Korean Society (Univ. of Social Sciences and Humanities – VNU, Hanoi, Vietnam)

Korea-US Relations (Eberhard Karls Universität Tübingen, Germany)

Contemporary Korean Society (The Univ. of Western Australia, Australia)

#### Fall Semester

Introduction to Korean History (Univ. of Social Sciences and Humanities – VNU, Hanoi, Vietnam)

Social Transformation in China and Korea (Peking Univ., China)

Cross-cultural Explorations in East Asia (Tsinghua Univ., China)

Introduction to Korean Studies (Nat'l Research Univ. Higher School of Economics, Russia)

International Relations and the Korean Peninsula (Nat'l Research Univ. Higher School of Economics, Russia)

Economic Development in East Asia (Eberhard Karls Universität Tübingen, Germany)

Theories and Research Methods for Korean Studies (Freie Universität Berlin, Germany)

Series of Lectures: The State of the Art of the Social Science Research on Korea in Korea (Université Paris Diderot, France & Institut National des Langues et Civilisations Orientales, France)



2014 Spring Semester – Students from the Univ. of Social Sciences and Humanities - VNU, Hanoi (Vietnam) and Nat'l Research Univ. Higher School of Economics (Russia) were Invited



2014 Fall Semester – Tsinghua Univ.-SNU Joint Lecture: Prof. Myungkoo Kang

# **Support for Next-Generation Scholars**

#### **Graduate Students Forum on Asian Studies**

SNUAC held the 2nd Graduate Students Forum (GSF) on Asian Studies Jan. 26-27, 2015. The GSF first took place in 2014 and since then it has become one of SNUAC's most acclaimed academic training programs. This forum aims to establish network among the next generation scholars and support their research to contribute to the development of Asian Studies.

Graduate students in MA or Ph.D. programs with a research focus on Asian studies (Regional Studies, Comparative Studies, and Interdisciplinary Research on the Asian Region) can apply for this forum. All expenses are covered for participating graduate students, including participation fees, and accommodation is also provided for provincial residents. After completing the forum, the participants receive a certificate of completion.

About thirty graduate students and twelve research fellows of SNUAC participated in the 2nd GSF. On the first day, two world renowned scholars gave lectures on Asian regional studies. The first lecture was given by Prasenjit Duara, the director of the Asia Research Institute (ARI), National Univ. of Singapore. He lectured on his recent publication, *The Crisis of Global Modernity: Asian* Traditions and a Sustainable Future, followed by a discussion session led by Prof. Younghan Cho (Hankuk Univ. of Foreign Studies) and Prof. Sangjun Kim (Humanitas College, Kyung Hee Univ.). The second lecture was given by Prof. Seung Suh (Ritsumeikan Univ.) on "My Learning Experience of East Asia" and there was a Q&A session after the lecture.

On the second day, a presentation and clinic session was held. The participants were divided into five groups based on their field of interest and two to three research fellows were designated to each group to work as mentors to facilitate the discussion. This session went on from 10 a.m. to 6 p.m. and came to an end with the closing ceremony afterwards.

SNUAC will continue hosting the GSF and help our next generation scholars get the opportunity to build a long lasting network and enrich their academic research.



The 2nd SNUAC Graduate Student Forum Poster



A Graduate Student Participating in O&A Session



Group Photo After the Lecture of Prof. Seung Suh (2015.1.26)

#### **Outstanding Dissertation Award**

The Outstanding Dissertation Award was first made in 2014 and is given to outstanding doctoral dissertations, with KRW 500 million and an additional KRW 500 million for the publication of the dissertation. In 2014, two winners were chosen after three months of evaluation. The evaluation of the dissertations was done according to the standards of the Basic Asian Studies Support Initiatives Committee in two separate stages: expert evaluation and comprehensive evaluation.

The winners of 2014 were HK Research Prof. Yungjin Lee (Chonnam National Univ.) and Dr. Insoo Kim (The Institute of Far Eastern Studies, Yonsei Univ.). Prof. Yungjin Lee's dissertation was acclaimed for its examination on the historical debate in Northeast Asia and the historical documents used in its basic research. Dr. Insoo Kim's dissertation analyzing the epistemological violence of agricultural legislation and tenant farming in colonial Joseon through the methodology of mode of knowledge production was highly appreciated for offering a new critical approach.

SNUAC supports rising scholars with the Dissertation Award and provides a place for new scholars to present their research outcome.



Prof. Yungjin Lee (2012). Commemoration of Kamikaze Soldiers and the politics of Death. Dept. of Anthropology, Seoul National Univ. Doctoral Dissertation



Dr. Insoo Kim. Interpreting the Legislation of Agrcultural Policies and Statistics of Colonial Korea Through Knowledge State Theory: Focusing on the Implantation and Transformation of Imperialcolonial Knowledge System. Dept. of Sociology, Seoul National Univ. Doctoral Dissertation

#### **Dissertation Writing Fellowship**

SNUAC has carried out a Dissertation Writing Fellowship, where it provides financial support of KRW 1,200 million a year for domestic Ph.D. candidates. This fellowship was first offered in 2013 and is the only project in Korea that aims to cultivate next generation Asia scholars. In 2014, SNUAC selected six doctoral candidates and supported them, which led to four of the candidates obtaining doctoral degrees. The doctoral dissertations that were completed with the support of the fellowship were later presented in brownbag seminars.

Sookjeong Song (Dept. of Japanese Language, Chung-ang Univ.) | The Comparative Study of the Japanese Textbook of Colonial-days Japan, and the Japanese Textbook of Korea and Taiwan

Choongkoo Lee (Dept. of Political Science, SNU)  $\mid$  The Processes of Securitization and the Changes of Threat Discourse in North Korea after the Cold War: the Cases of the First North Korean Nuclear Crisis and the Second North Korean Nuclear Crisis

Hyuntai Lee (Dept. of Economics, SNU) | Changing Role of Corporate Ownership Structure in Chinese Economic Growth

Yeavl Yoon (Dept. of Sociology, SNU) | A Study on the Discourse of Fast-Asia and the Alternative Category of East-Asia

Eunsook Jee (Dept. of Anthropology, SNU) | Familialism and the People Without family : Individualization and Increasing Never-married Family Caregivers in Contemporary

Eunjeong Cha (Dept. of Anthropology, SNU) | The Production of "Homeland" in Mind, Body and Practice: Nostalgia of "Japanese born in Choson" and Choson Decolonized



Dr. Sookjeong Song Presenting in Brownbag Seminar



Dr. Hyuntai Lee Presenting in Brownbag Seminar

#### **Internship Program**

SNUAC is running an internship program in which the participants can receive education in Asian Studies and have hands-on experience in research. The purpose of the internship is to cultivate the abilities of future scholars and professionals of Asia research through training and education. With this aim, the professors and researchers of SNUAC give lectures on different fields of Asia research and educate the interns on basic procedures and administrative tasks through offering hands-on experience in ongoing research. The internship program was first started in 2014, from February to July, with eleven selected interns. The next research internship program was held from September 2014 to February 2015 with fourteen interns.

The research interns were undergraduate and graduate students from diverse majors, who shared the common interest of "Asia." During the internship, the interns participated in various seminars and assisted in different programs and departments of SNUAC. While participating in the education and training programs, the interns built a sound network by hosting social events and going on field studies to historical sites related to Asia research.



#### List of the Second Term Research Interns

Noheul Kwon	Yookyoung Oh
Gyeongjin Kim	Jaehee Lee
Deokhwan Kim	Cheongah Lee
Seayeon Kim	Dongha Lim
Yerin Kim	Inyoung Lim
Shanji Xin	Dokyung Joo
Hyelynne Ahn	Jimyung Han

#### **Student Groups**

As part of a talent cultivation project, SNUAC supports two student groups run by undergraduate students interested in current issues related to Asia and cultural exchange.

"Amigo", Community of Students in Concern for Asia's Future



Amigo is a community of undergraduate students interested in diverse aspects of Asia and has seminars on different Asian regions. Amigo is an abbreviation for "a gathering of those who care about the future of Asia," in Korean. Their field of study in 2014 included China (1st. semester) and Southeast Asia (2nd semester). Based on these subjects, they held literary review seminars, book talks, and Asia undergraduate student exchanges. For weekly literary review seminars, the members read books and journals on their selected region and shared discussion. Book talks invited the authors of the books related to Asia and had Q&A sessions. After the academic year, members do not limit their field of study. Instead, they freely select a region or issue that has not been dealt with in the weekly seminars or book-talks to conduct research and have open debates.

In 2014, Amigo members had an opportunity to get together with students from Vietnam National Univ.- Hanoi (Vietnam), the Higher School of Economics (Russia), Peking Univ. and Tsinghua Univ. (China), who came to visit SNUAC.

#### "FICS", Foundation of Intercultural Cooperation

FICS (Foundation of Intercultural Cooperation) is a social research and intercultural exchange community. Under the motto, "Accelerating Cooperation-Sharing Ideas and Reaching New Realization," FICS has another branch in the Univ. of Tokyo (UT) and holds regular meetings with the members of FICS in the Univ. of Tokyo. During the semester, each club in SNU and the Univ. of Tokyo conduct research separately and together have annual sessions in August where they discuss social issues of both countries for two weeks. From April 2014. FICS SNU divided into three teams and each executed research on different subjects. Through online conference with FICS UT (FICS Univ. of Tokyo), FICS SNU shared the research they have been conducting in three different teams and talked about the commonalities in the social issues of both countries. They also had a chance to have a conversation about the history issues of the two countries and understand their different perspectives.

## **Asian Cultural Awareness Project**

#### Indonesian Week

Since 2013, SNUAC has carried out an "Asian Cultural Awareness" project where it hosts diverse events to let people experience and leam about different cultures of Asia. As part of this project, the center held Indonesian Week under the theme "Experiencing Indonesia through Five Senses (*Rasa Indonesia*)," Nov. 24-28, 2014. The event carried special significance as Korea and Indonesia had their 40th anniversary of diplomatic relations in 2013. The year 2014 was the 25th anniversary of diplomatic relations between Korea and ASEAN.

Indonesian Week was comprised of various programs of exhibition, book fair, traditional dance class, film festival, cooking class, lectures, and symposiums. The event was highly appraised for its diversity in programs that lived up to the theme, "Experiencing Indonesia through Five Senses (*Rasa Indonesia*)."

Before the week started, a special exhibition was held for a month, from Nov. 17, 2014. The exhibition introduced Borobudur, the temple that marks the highlight of Indonesian art, and Hindu temples of Java and Bali which display the beauty of Indonesian aesthetics and its outlook on nature. The exhibition took place on the 3rd floor of SNUAC (organized by the SNU Architectural History Lab, Office for Hub City of Asian Culture) and a model of the Borobudur stupa, and photos and videos of Indonesian art filled the exhibition area.

Indonesian Week started Nov. 24th, with the exhibition of traditional costumes, a book fair, and an introductory exhibition of Indonesia. The traditional dance class that took place on this day especially attracted many participants. On the 25th, chefs from an Indonesian restaurant cooked a special lunch menu and later on a film

Indonesian Week Special Exhibition – SNUAC 3rd floor

festival was held, followed by a lecture on the Indonesian film industry and literature, which helped the students to understand the current issues of Indonesia. The next day consisted of an Indonesian traditional dance performance and a lecture by the Indonesian Ambassador. On the fourth day of the event, a symposium was held where participants discussed the past and present of Indonesia. Lastly on the 28th, an Indonesian cooking class, a Bali ethnography film screening, and a lecture took place and ended the Indonesian Week.

The participants of Indonesian Week showed great diversity, ranging from SNU students and faculty, to outside experts and researchers, to Indonesian students in Korea. The event not only increased public interest in Indonesia, but it also acted as a meeting place for researchers of and experts on Indonesia.

SNUAC will continue raising public awareness and understanding of Asian nations and provide opportunities for researchers in related fields to collaborate and build a network.



Indonesian Traditional Bali Dance Performance



Indonesian Banque

With the aim of creating an academic community for the Asian region beyond Korea, SNUAC is publishing books and a journal. SNUAC publishes the Asia Review, a biannual academic journal, in an effort to share various studies on Asia. The SNUAC Series in Asian Studies, one of the main publications of SNUAC, is published by Seoul National University Press and is printed in both Korean and English. Another main publication series is the Series of Asian Studies in the World, which is published by off-campus publishing houses.

### **Publications**

#### **SNUAC Publication Series**

Homelessness and Societal Responses - Inhoe Ku and Keunsik Jung **SNUPRESS** 

This book sheds new light on the issue of homelessness, incorporating perspectives of social science researchers in various fields. The fields dealt with in the book include sociology, social welfare, education, and health science, and with this wide range of studies, the book analyzes the issues of homelessness related laws and institutions, policies, education

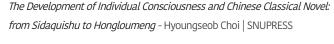


도시와 장소 기억

programs, health and medical care, the size and reality of the homeless population and the cause of homelessness. This study aims to advance comparative studies between the homeless issue of Korea and Japan to help understand the similarities and differences of homelessness in the two countries. The book pays special attention to the countermeasures taken by Korea and Japan in response to the homeless issue.

Place Memory and the City: Inner City Regeneration Utilizing Nostalgia for the Modern Historic Landscape in Shanghai - Jieun Han | SNUPRESS

The book talks about the Paris of the East, the central city of East Asian economics and culture, which still remains the biggest city in China -Shanghai. While dealing with the city's place memory cumulated from over a hundred years of historical experience, the book offers an explanation to how Shanghai's modern historical landscape that is related to colonial memory became the resource for today's urban regeneration.



With the keywords "Change in Perception towards Individuals," the publication analyzes and studies the transformation in 16th-18th century Chinese novels: Romance of the Three Kingdoms, Water Margin, Journey to the West, Four Great Classical Novels of The Golden Lotus, and Dream of the Red Chamber. The question of "How does Chinese society



perceive the individual and in what conditions or situations does individual consciousness manifest itself the most?" is a fundamental aspect to consider when understanding the peculiar characteristics of East Asian society. In this book, the focus is set on the transformation of perceptions towards the individual and offers an original viewpoint and analysis on 16th-18th century Chinese novels.

#### A Study on Du Fu's Pai-lu - Minho Kang | SNUPRESS

Poetry was in the center of Chinese classical literature, in which Chinese take high pride. Du Fu's poems, in particular, are regarded the best of Chinese poetry, but not many publications have delved into the esthetics and achievements that separate Du Fu from other poets of that era. A Study on Du Fu's Pai-lu carefully examines Du Fu's formal beauty, which has been relatively



ignored by researchers. It explains poetic techniques with ample examples, allowing general readers to have deeper understanding of Du Fu's poetry.

#### **SNUAC Asian Studies in a Global Context**

The Korean Wave in East Asian Culture - Ikgi Kim and Hyun-Chin Lim

The Korean Wave in East Asian Culture introduces the academic concept of the Korean Wave and its theoretical methodologies. The origins of the Korean Wave and its current status are elaborated upon in the first half of the book, and in the second half, the different ways the Korean Wave unfolds in three East Asian countries are described. Regarding the



acceptance of the Korean Wave in the three East Asian countries, in-depth interviews and focus group discussions are presented to help explain the phenomenon. The book further provides local responses and influences of the Korean Wave that is conveyed through various formats, including dramas, movies, music, clothing, food, and other cultural products, as well as the anti-Korean Wave movement brought about as a result of the propagation of the Korean Wave.

# Looking at the Rise of East Asia in Shandong - Keunsik Jung and Hyesun Shin | Zin in Zin

The book is comprised of one article that is a geographical introduction to the Shandong region, five articles on Shandong's history described from various angles, two articles covering Shandong's economic status, one article summarizing Korean immigrants' family history, another article on Shandong's urban development and one article on the Shandong



Peninsula's geopolitical importance centered around the Yellow Sea. It offers a detailed explanation on the theoretical background combined with firsthand experiences introduced by the experts of each field, allowing readers who have chosen Shandong as their first step to studying China to have a better grasp of the subject.

#### Risks and the Danger Management of National Economic System - Dukgeun Ahn, Jeehyeong Park, Jihong Lee | Zin in Zin

The Danger Management Research Program aims to conduct research on predicting the new global trade order that is centered in Asia. It attempts to build an ideal model of the global trade order that enables sustainable development while properly responding to the increase of "calculated dangers" related to the restructuring of the new Asia-centered global

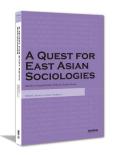


trade order. This book not only explores existing studies but also serves as a guide to the future direction of the center by providing new examinations on the subsequent research plans.

#### **SNUAC Series in Asian Studies**

A QUEST FOR EAST ASIAN SOCIOLOGIES - Seungkuk Kim, Peilin Li, Shujiro Yazawa | SNUPRESS

The book explores issues of global concern such as globalization, inequality, multiculturalism, social movement, and risk society, and analyzes them from the perspective of East Asia. It aims to establish the complementary cooperation of diverse East Asian studies. The ideologies used in the book include liberalism, Marxism and anarchism. It also introduces developmental



state theory and cosmopolitanism, and brings up the issue of human and social capital expansion, along with criticism on capitalism and civic movement. East Asia is on the path of synchronically conjoining its past, present, and future. Thus, East Asia bears the potential to overcome its yet unstable realism and pessimistic historicism.

#### GLOBAL CHALLENGES IN ASIA - Hyun-Chin Lim, Wolf Schäfer and Sukman Hwang | SNUPRESS

With the rise of China and Asia, the book goes beyond superficial awareness and provides indepth analysis on the impact this change will have on Asia and the world. It questions the meaning behind the emergence of China and if a formation of local community among Asian regions is possible. From the sustainability of the Asian development model to education,



immigration, and social welfare, the book covers various topics. Especially, the importance of climate change and the energy crisis in Asia are stressed with urgency in the book.

#### **SNUAC Publication Project**

The Korean Corporations that entered the Malay World - Myung-Seok Oh, Jeseong Jeon, Yoonhee Kang et al. | Nul Min

This publication has been designed to present the crucial factors to overcome the conflicts and difficulties that can be caused by people of different cultural backgrounds. The issues of religion, language, lifestyle, understanding of traditional culture, environmental protection, labor unions, social responsibilities of corporations, harmonious working environment



with the local staff, issues of children's education in a foreign country, and other topics are covered. The book informs the readers that the imperative step for a company's advancement is to actively apply an anthropological perspective to its business operations, in which it tries to understand the culture and viewpoint of the local people.

#### **Asia Review**

#### Asia Review Vol. 4 No. 1

#### **Keynote Presentations**

The Agenda of Asian Studies in the Anthropocene | Prasenjit Duara (Director of Asia Research Institute, National Univ. of Singapore)

A Critical Reflection of the Transnational: Toward a New Imagination of the East Asian Ocean | Myungkoo Kang (Director of SNUAC, Dept. of Communications)



#### Special Issues

Rethinking the Donghak Peasant Revolution at the Museum of the Sino-Japanese War. Conceptualizing the 1894 Northeast Asian War | Keunsik Jung (Chairman of SNU Senate, Dept. of Sociology)

Early Korean Immigrants and Hawaii's Multiculturalism, 1903-1959 | Dukhee Lee Murabayashi (Director of Korean Immigration Research Institute in

Review of Korean Studies on Cambodia and Laos: Trends and Issues Mikyeng Jeong (SNUAC)

#### Research Articles

A Comparative Study on the Korean and Japanese Childcare Systems Hyoungu Kang (Dept. of Child Development and Family Studies, SNU) and Soonhyung Yi (Dept. of Child Development and Family Studies, SNU, Research Institution of Human Ecology)

#### Book Review I. New Books

Ohseung Kwon et als., A Study on Vietnam's Transition in "International Development Cooperation and Law" Context | Hyowon Lee (SNU School of

Hyun-Chin Lim and Suk-Ki Kong, A Distorted Mirror of Globalization: Scoping Out Korean Alternatives | Euiyoung Kim (Dept. of Political Science and Int'l Relations, SNU)

Hannes B. Mosler, The Abolishment of Party Chapters and the Idling Political Reforms | Hoon Jaung (Dept. of Political Science and Int'l Relations, Chung Ang Univ.)

#### Book Review II. Literature Review on Central Asian Studies

Imperial Russian Expansion into Central Asia and Changes in Russia's Attitude towards Islam | Seungjo Yang (SNUAC)

Civil Society in Central Asia: Global Economy Based on Neoliberalism, Authoritarian State, and Civil Society during the Period of Transition Jaewon Chung (School of Int'l & Area Studies, Kookmin Univ.)

Ethnic Conflicts in Central Asia: The Shadow of the Osh Events in Kyrgyzstan in June 1990 | Taeyon Kim (Dept. of Russian Language and Literature, SNU)

#### Asia Review Vol. 4 No. 2

#### Asia: The Shared Issues

Social Quality, Competition, and Happiness | Jaeyeol Yee

Creativity in East Asian Countries | Cheongtag

#### East Asia and Future Korea in the Gabo Year 1984 and 2014

An East Asian Dream? 1894 and 2014 in Power Transition | Yul Sohn

The Transformation of the East Asian Political Order and Korea's Response of 1894 | Sungbae Kim

The Significance of 1894~1895 Gabo Reform within the Korean Political History and its Present-day Implications: With a Focus on the Achievements, Limitations, and Issues of the Coalition Cabinet of Hongjip Kim and Yeonghyo Bak | Hyunchul Kim

Japan as Number One (or Two): The American Preference for Japan in the East Asian Order, 1894-2014 | Bruce Cumings

Reflections on the Significance of the First Sino-Japanese War (1894) for China and Its Neighbors | Debin Liu

#### Research Articles

China's Central Asian Strategy and Economic Cooperation between China and Kazakhstan | Yevgeniy Khon and Beomshik Shin

A Study of Opinion Poll Survey on Japanese Perceptions of Territorial Disputes: With a Focus on Southwestern Regions of Japan | Mikyoung Kim

The Cultural Cold War and Study-Abroad Orientation Films: The GARIOA Scholars from Japan and Okinawa under the US Military Occupation | Yuka Tsuchiya

#### Book Review I. New Books

Tessa Morris-Suzuki, Morris Low, Leonid Petrov and Timothy Y. Tsu, et al., East Asia Beyond the History Wars: Confronting the Ghosts of Violence Chungsi Ahn

Emiko Ochiai and Leo Aoi Hosoya, Transformation of the Intimate and the Public in Asian Modernity | Chansook Hong

Prasenjit Duara, The Crisis of Global Modernity: Asian Traditions and a Sustainable Future | Younghan Cho

Prasenjit Duara, The Crisis of Global Modernity: Asian Traditions and a Sustainable Future | Sangjun Kim



For the improved awareness of Asia studies, SNUAC is implementing diverse promotional activities to share events held by SNUAC, along with Asia related information provided from the events.

## Media

#### SNUAC Facebook Page

SNUAC is running a Facebook page as a channel to share the information and events held by the center with people who are interested in Asia and Asian Studies. Since it was created in March 2014, the page has over 1,200 subscribers and continues to gain popularity. It has received great reviews from users for its mobile-friendly structure and customized information provision.

www.facebook.com/snuac



#### Publication of SNUAC Online Newsletter

SNUAC reissued the original print-based annual newsletter as a bimonthly online newsletter, <SNUAC Newsletter>, in November 2014. <SNUAC Newsletter> is distributed through email and Facebook. Along with a schedule of academic events, it also offers reviews of academic events and interviews, fieldwork reports, and various news and articles. The newsletter is accessible through mobile devices, allowing the public to obtain the information regardless of their location.

snuacnews.snu.ac.kr



#### "Asia: The Shared Issues"

For improved awareness of the importance of Asian Studies, SNUAC published a series of articles, "Asia: The Shared Issues" as a joint project with the Chosun Ilbo. Based on research on the movement of populations in Asia, the quality of Asian societies and national happiness, Asian creativity, environmental threats, international treaty networks between Asian countries, and the economic development of Asia, five articles were published as a special project series in the Chosun Ilbo from September to October 2014.

In the first article, Prof. Kisoo Eun (Grad. School of Int'l Studies, SNU) discussed the future of Asia caused by active migration among Asian countries, under the theme "Borderless Asia." Prof. Jaeyeol Yee (Dept. of Sociology, SNU) wrote the second article under the title, "Less Happy Asia," pointing out the reason behind Asian countries' low happiness to income ratio is the low trust rate caused by lack of social transparency. In the third article, which dealt with Asian creativity, Prof. Cheongtag Kim (Dept. of Psychology, SNU) emphasized the necessity of cultural innovation considering Asia's low level of diversity. For the fourth article, Geun Lee (Dept. of Economics, SNU) introduced a research result which showed that Korea's pace of economic growth is slower compared not only to its rival Asian countries, but also to other developed countries. Lastly, Soojin Park (Dept. of Geography, SNU) asserted the necessity of transnational environmental cooperation, supporting her argument with an analysis of the recently increasing environmental crisis in East Asia.

This special project article series gathered attention in that it presented various aspects of Asia combined with empirical analysis and a public approach. The achievements of research carried out in connection with the articles were presented and discussed in a colloquium titled "Asia: The Shared Issues" and the result was published as a special issue.







## **Finance**

#### **Research Fund**

Samick Music Corp. President Jongsup Kim (KRW 1,000,000,000)

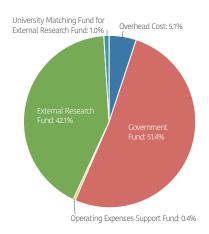
Youngone Outdoor Corp. President Kihak Sung (KRW 1,000,000,000)

3Plus Logistics President Youngsuk Kim (Academic Exchange Fund, KRW 1,000,000,000)

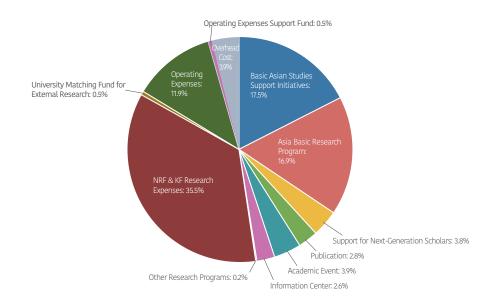
College of Social Sciences, SNU Prof. Hyun-Chin Lim (Gil-Chin Lim Fellowship, KRW 1,000,000,000)

\* Cumulative since 2009

Income: USD 3,227,378.06



Expense: USD 2,779,793.85



- \* External Research Fund (Income): Korea Foundation (2014. 3-2015. 2 KF Global e-School) National Research Foundation of Korea (2014. 9-2015. 2 Refer to NRF Supported Researches)
- \* University Matching Fund for External Research Fund: Key Research Institute Program Support Fund
- \* NRF & KF Research Expenses (Expense): Korea Foundation, National Research Foundation (2014. 3-2015. 2)
- \* All Other Accounting Terms: 2014. 3-2015. 2

# History

Feb. 2009	Seoul National University Asia Center was established (Founding Director: Hyun-Chin Lim)	
Sep. 2009	The First SNUAC International Conference What Is Asia: Retrospect and Prospect was held	
Jul. 2010	Construction of SNUAC New Building began (Completed in Feb. 2013)	
Sep. 2010	Selected as a Key Research Institute (NRF)	
Mar. 2011	KF Global e-School Program Started	
Oct. 2011	The Second SNUAC International Conference Global Challenges in Asia: New Development	
	Model and Regional Community Building was held	
Sep. 2012	Selected as an Institute for Emerging Economies Research Program (NRF)	
Mar. 2013	Asia Basic Research Program began	
May. 2013	Opening Ceremony of SNUAC New Building	
Sep. 2013	Prof. Myungkoo Kang was appointed as the Director of SNUAC	
Mar. 2014	Asia Research Directors Conference: New Horizons of Asian Studies was held	



# **People**

#### \*Based on Feb. 2015

Director Myungkoo Kang (Dept. of Communications)

Deputy Director Cheongtag Kim (Dept. of Psychology)

Department of Research & Development Baegeui Hong (Dept. of Social Welfare)

Department of International Relations Baegyoon Park (Dept. of Geography Education)

Department of Human Resource Development Beomshik Shin (Dept. of Political Science and Int'l Relations)

Northeast Asia Center Director Keunshik Jung (Dept. of Sociology)

Southeast Asia Center Director Myung-Seok Oh (Dept. of Anthropology)

Center for Eurasian and Central Asian Studies Director Beomshik Shin (Dept. of Political Science and Int'l Relations)

Popular Culture Program Director Hongjung Kim (Dept. of Sociology)

US-China Relations Program Director Jae-Ho Chung (Dept. of Political Science and Intl Relations)

Democracy and Economic Development Program Director Euiyoung Kim (Political Science and Int'l Relations)

Civil Society and NGOs Program Director Hyun-Chin Lim (Dept. of Sociology)

Asia-Global Economic Order Program Director Jeehyong Park (Dept. of Economics)

Asia Census Program Director Jaeyeol Yee (Dept. of Sociology)

Transnational Asia Program Director: Baegyoon Park (Dept. of Geography Education)

Environmental Cooperation Program Soojin Park (Dept. of Geography)

#### Research Fellows

Suk-Ki Kong (Sociology)

Kayoung Ko (History)

Dongwan Gimm (City Planning)

Minjung Kim (Int'l Studies)

Minhwan Kim (Sociology)

Yoomi Kim (Int'l Studies)

Eunhye Kim (Sociology)

Jongcheol Kim (Sociology)

Eunyoung Nam (Sociology)

Youngho Nam (Anthropology)

Hyesun Shin (Communications)

Eunhui Eom (Geography Education)

Seungjo Yang (History)

Suehyun Lee (Business)

Yohan Lee (Int'l Relations)

Bubmo Jung (Anthropology)

Yunjeong Joo (Sociology)

Kyunghee Choi (Political Science)

Jongho Choi (Political Science)

#### Administration

Sanghwan Lee (Chief)

Boyoung Jang (General Administration)

Haeun Cho (Accounting)

Hyunjee Baek (Int'l Relations)

Goun Kim (Academic Research)

Hyunah Choi (Secretary)

Jonghong Park (Design)

Sungmin Lee (Public Relations)

Sean Song (Publication)

#### International Advisory Committee

Peter YS Kim (President of 3Plus Logistics)

Chungkoo Kim (President of M3Media Asia Co-representative)

Hongkyoo Park (Former Prof. of Korea Nat'l Diplomatic Academy)

Euihang Shin (Emeritus Prof. of Univ. of South Carolina)

Hogwon Jang (Sasanggye editor and publisher)

Wooseoung Chong (Former EU ambassador of Belgium)

Insu Choi (Former Dean of College of Fine Arts, SNU)

#### Visiting Research Fellow

Gong Chi (Sichuan Univ., China)

Kwangok Kim (SNU Emeritus professor)

Soojin Kim (Ewha Womans Univ.)

Yongdeok Kim (SNU Emeritus professor)

Taeyon Kim (Yonsei Univ.)

Hunjoon Kim (Korea Univ.)

Chungsi Ahn (SNU Emeritus professor)

Yamato Yumiko (Kyushu Univ. Japan)

Mikyeng Jeong (Busan Univ. of Foreign Studies)

Jungug Choi (Konkuk Univ.)

Jeongpyo Hong (Miyazaki Int'l College, Japan)

Sukman Hwang (Changwon Nat'l Univ.)

#### Visiting Scholar

Khongor Tsogt (Nat'l Chiayi Univ., Taiwan)

Nu Nu Lwin (Monywa Institute of Economics Myanmar)

Sven Horak (St. John's Univ., USA)

Tran Van KHAM (Univ. of Social Sciences and Humanities VNU Hanoi, Vietnam)

Wu Jiewei (Peking Univ., China)

Yevgeniy Khon (Kazakhstan Institute for Strategic Studies under the President of the

Republic of Kazakhstan, Kazakhstan)

Mikyoung Kim (Hiroshima City Univ., Japan)

Sungyoung Kim (Univ. of Auckland, New Zealand)

Jongmi Kim (Coventry Univ., UK)

Jungwon Sonn (Univ. College London, UK)

Sunghee Shin (Singapore Univ. of Technology and Design, Singapore)

Ohsoon Yun (Univ. of Exeter, UK)

Chiwon Lee (Hallym Univ.)

Hyunsun Lee (Univ. of Tokyo, Japan)

Kyuhoon Cho (Nanyang Technological Univ., Singapore)

Haeok Choi (Tsinghua Univ. China)

홍길동: Gildong Hong

<sup>\*</sup> Korean names romaziation was done as the following for coherence throughout the report.



# 2014 Annual Report

Publisher : Seoul National University Asia Center

Date of Publication : May. 31, 2015

Publisher: Myungkoo Kang

Planning: Commission of Public Relations

 ${\it Editors: Jongcheol Kim, Hyesun Shin, Sungmin Lee, Jiyoon Park, Goun Kim}\\$ 

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