This study aims to analyze the mechanism for discoursive constitution of women’s subject through the concept of women’s *gyoyang* (教養). The modern aspect of this concept was appreciated via Japanese concept of *kyoyo* in accordance with feminine discourse in late Japanese imperialism. Accordingly, the analysis will reveal the nature of the concept of women’s *gyoyang* mainly appeared in women’s magazine published both in Korean and Japanese during the 1930s-1940s. As a result, women’s *gyoyang* constitutes gendered modern sentiment such as harmony and the merriness, for encouraging women’s active obedience to discourse on “wise –mother and good-wife” and on “Madam in the rear guard”. The eclecticism of one’s spontaneity and enlightenment was key to understand the role of women’s *gyoyang* in forming women’s subject. The print media such as women’s magazine and the great books for women invests the concept of women’s *gyoyang* with intellectual authority while expanding its scope of knowledge.

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**Date & Time:** June 2 (Thur) 2016, 12:00-13:00  
**Place:** SNUAC #304

* This seminar will be proceeded in Korean