

Seoul National University Asia Center (SNUAC) seeks to be a ‘comprehensive research center’ integrating regional and thematic research, fostering scholarly exchanges, and supporting talented individuals at the global level. The Center features three regional centers, Korean Social Science Data Archive (KOSSDA), and seven thematic research programs all supported by specialized departments -Department of Academic Research, Department of International Exchange, Department of Human Resources, Office of Planning, Office of Administration, and Information Resource Center. By fostering “expansion” and “layering” of Asian Studies and Korean Studies, the Center endeavors to shape new frameworks of Asian Studies that go beyond a ‘Western-non-Western’ dichotomy.

## Vision

SNUAC aims to serve as a global hub for Asian Studies by integrating regional and thematic research across Asia. By creating and sharing forward-thinking ideas, SNUAC contributes to the mutual harmonious development of Asia.

## Asia research flowing from Korean Studies - Expanding the flow through collaboration and exchange

Since 2009, SNUAC has been playing a leading role in promoting advancement in the study of Asia, while creating the Center’s own identity as a key forum for Asia research that transcends a simple ‘West-non-West’ dichotomy. In doing so, we have been shaping a new framework of Asia research based on the “expansion” and “layering” of Asian Studies and Korean Studies.

SNUAC has been conducting various studies in the field of Asian Studies in collaboration with institutions at home and abroad. The Center’s regional and thematic research programs research numerous topics on Asia, such as the ‘Cooperation and Integration of Economic and Social Community in East Asia,’ with a view to facilitating the “expansion” and “layering” of Asia research.

To make a qualitative leap in establishing foundational research on Asia, the Center intends to approach research projects from a long-term perspective and open up opportunities to researchers around the world. The Center will provide an open platform for research collaboration to expand its research network. It will pave the way for the strengthening of exchanges between researchers and cooperation between institutions. We are convinced that this new approach will become a stepping-stone for the reinforcement of a Korean context in Asia research.

SNUAC aims to strengthen cooperation with other Asian data archives in Japan, Taiwan, and Hong Kong through KOSSDA, which was incorporated into the SNUAC in 2015. Such efforts will expand the datasets available for comparative research on Asia.

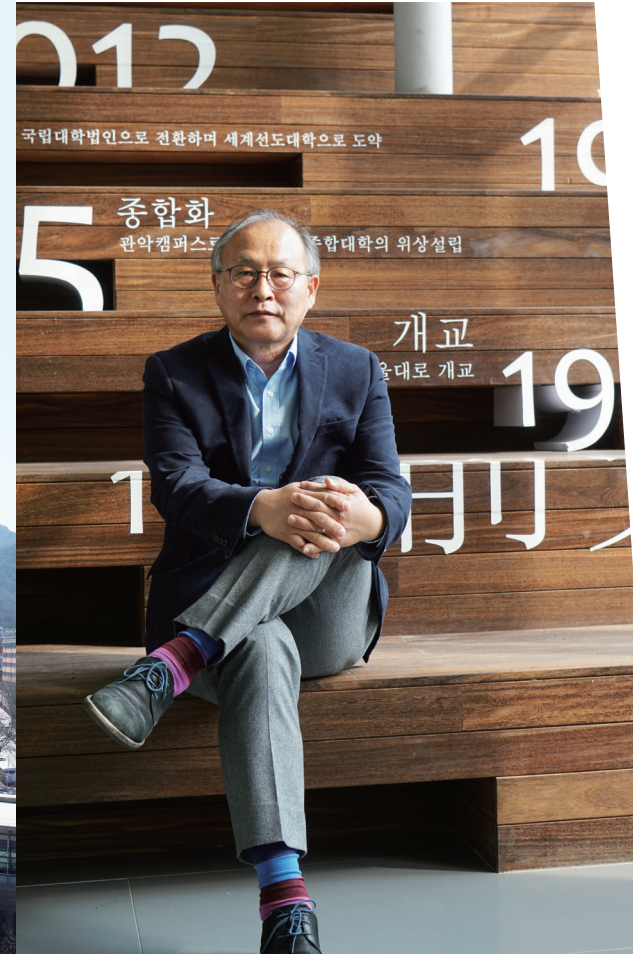
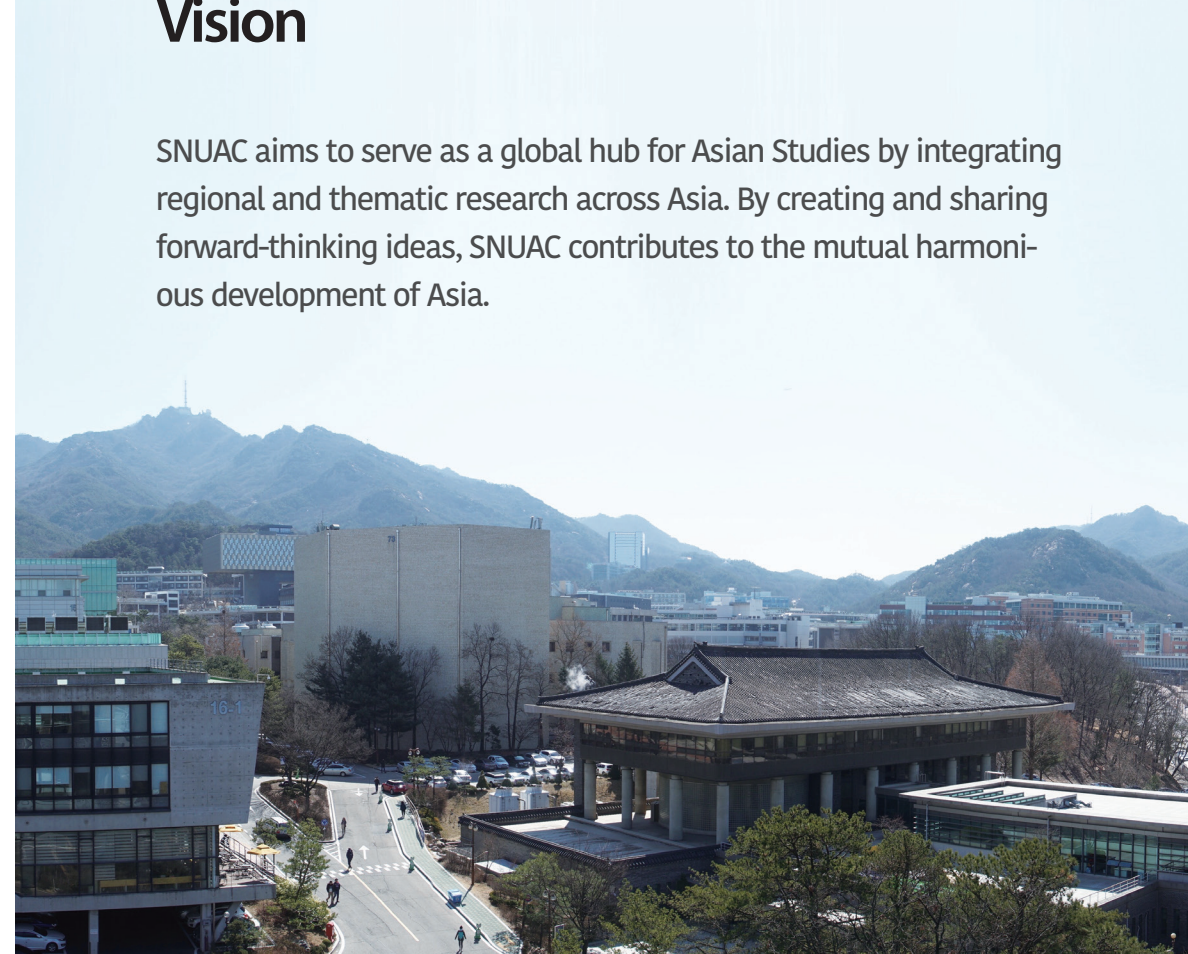
We will continue to put forth our utmost efforts to ensure that the past seven years have not passed in vain. We would like to ask you to join our efforts to become a global leader in Asia research. Thank you.

March 2016  
Director of the Seoul National University Asia Center



# SNUAC

Seoul National University Asia Center





# Asia Basic Research Program: Integrating Regional and Thematic Research

Northeast Asia Center	Southeast Asia Center	Center for Eurasian and Central Asian Studies	Korea Social Science Data Archive
<ul style="list-style-type: none"><li>- 'Asia as a method': Studying East Asia on the basis of Korea and Korean Studies</li><li>- Research and networks oriented toward peace/ democracy/ human rights in East Asia</li><li>- Multilayered/ transnational analysis of the relations between Korea, North Korea, the United States, China, Japan, and Russia</li><li>- Emphasis on a historical perspective and methodology in research on East Asia</li><li>- Memory and legacy of the Korean War; prisoners of war, visions and practices of peace during the cold war</li><li>- Research on the exclusion and inclusion of minorities in East Asia</li></ul>	<ul style="list-style-type: none"><li>- Attention to the potential for dynamic change and growth among rising states within ASEAN since its founding</li><li>- Implementation of research pertaining to Islamic culture, consumer culture of the middle class (Halal, mallng, urbanization), Korean businesses entering ASEAN (history of businesses entering ASEAN, CSR, etc), and developmental strife and environmental cooperation in the Mekong Delta region</li><li>- Socialization of knowledge and information toward promoting regional understanding (fostering regional specialists, and publishing policy reports)</li><li>- Establishing a Southeast Asian research hub endowed with theoretical, practical, and creative research capabilities</li><li>- Illuminating the tasks of sustainable economic and developmental cooperation between ASEAN and Korea and proposing alternatives</li></ul>	<ul style="list-style-type: none"><li>- Research on the unique internal processes of regional formation and external dynamics of Central Asia</li><li>- Collecting, classifying and analyzing data on the traditional life and culture of the Korean Diaspora in Kazakhstan through field research</li><li>- Research on historical experiences and present diversity of Islam in Central Asia as a social phenomenon</li><li>- Aiming to conduct interregional comparative research based on the understanding of the regional characteristics of Central Asia</li><li>- Various domestic and international research activities toward ac cumulating and strengthening research capabilities (field research, colloquiums, academic conferences, publications)</li></ul>	<ul style="list-style-type: none"><li>- Acquisition, archiving, and dissemination of social sciences data</li><li>- Production of value-added data by curation service</li><li>- Research Project on social science data archiving funded by National Research Foundation of Korea</li><li>- Publication of 'Korean Social Trends', the annual report of the National Statistics Office</li><li>- Education program in methods of social research and research paper competition</li><li>- Cooperation among Asian data archives for the internationalization of data sharing and dissemination</li></ul>

Popular Culture Program	Program on US-China Relations	Democracy and Economic Development Program	Civil Society Program
<ul style="list-style-type: none"><li>- Focus on the life and dreams, cognition, and values of the young in East Asia</li><li>- Comparative study of East Asia's creative youth with focus on Korea and China</li><li>- Comparative study of the perception, outlook and practices of Korean and Japanese youth</li><li>- Network building among researchers of Northeast Asian youth</li><li>- Organization and participation in international conference related to research on Asian youth</li><li>- Preparing for the panel presentation at the 2016 Association for Korean Studies (AAS) Conference held in June in Kyoto ("Creative Youth and their Dreams in East Asia")</li><li>- Workshop and international exchanges of domestic and international creative youth researchers</li></ul>	<ul style="list-style-type: none"><li>- Aims at enhancing scholarly understandings of U.S.-China relations as the most important variable in the international politics of the 21st century</li><li>- Assesses the prospect and process of a possible power transition between the U.S. and China</li><li>- Explores policy options for Korea given the structuration of strategic competition between the U.S. and China</li><li>- Seeks to establish scholarly and policy-relevant communities of research on U.S.-China relations</li><li>- Reaches out to domestic and overseas scholars on the theme through monthly seminars, workshops and track-2 networks</li></ul>	<ul style="list-style-type: none"><li>- Research on democracy and sustainable development in Asia</li><li>- Focus on fundamental political and economic changes in the regional order</li><li>- Comparative research on social economy/cooperative association as new political, economic, and social developmental models</li><li>- East-Asian manifestation and dissemination of Governance models: multilayered study of province, state, and region</li><li>- Korean political-economy development model</li></ul>	<ul style="list-style-type: none"><li>- Research on the topography of Korean civil society: establishment of a database of basic statistics on Korean civil society organizations</li><li>- Research on civil society centered around the social economy as an alternative form of globalization: analysis of regionally based cooperative associations and investigation of measures for their vitalization</li><li>- Research collaboration and establishment of research networks among Korean, Japanese and Chinese scholars: Annual Korea-Japan political sociology workshop and workshop on the Hong Kong Democratization after the Umbrella Revolution</li><li>- Comparative study of Korea-Japan CSR: focusing on cases of regionally based CSR between each country</li><li>- Dynamic analysis of the cooperative, conflicting, and competitive relationships between business, government, and civil society</li><li>- Research on participation in international development cooperation of Asian civil society</li></ul>

Asia-Global Economic Order Program	Environmental Cooperation Program	Key Research Institute	SSK Research Project on East Asian Cities
<ul style="list-style-type: none"><li>- Seeking a new model for global economic order base on the analysis of the realignment of the international economic order in Asia</li><li>- Unveiling of research pertaining to international economic policy for Asia and the world economy</li><li>- Research on the clashes and adjustments of the interests of advanced and emerging countries following the shift of innovative and creative activities to Asia</li><li>- Simultaneous progression of scholarly and policy research pertaining to innovation and creativity in Asia</li><li>- Pursuit of interdisciplinary, amalgamative studies synthesizing research in the fields of economics and law</li><li>- Organizing international academic conferences toward the formation of Asian and global research networks of scholars in related fields</li><li>- Supporting graduate students in Master's and PhD programs and contributing to the nurturing of future academic generations by encouraging students to participate in research</li></ul>	<ul style="list-style-type: none"><li>- Rapid economic growth in East Asia and the accompanying increase in environmental hazards and disasters</li><li>- Necessity of a new paradigm able to deal with the complexity and diversity of the environmental crisis</li><li>- A Multi-agent System (MAS) to establish land use planning and decision making</li><li>- Research on the value and potential use of <i>pung su</i> as a commonly held Asian value</li><li>- Establishment of network hub among domestic and international researchers</li></ul>	<ul style="list-style-type: none"><li>- Comprehensive research on various aspects of East Asia, such as the current state, potential, and plans for the formation of East Asian community</li><li>- Research pertaining to the current state of East Asian economic integration and factors threatening the sustainable growth of economic community</li><li>- Research pertaining to East Asian social and cultural cooperation and integration (popular culture, social integration, environmental cooperation, etc)</li><li>- Research on the current state and changes in the transnational cooperation and exchange in East Asia</li><li>- Research on East Asian companies entering the Chinese market, studying human and material flows and movements</li></ul>	<ul style="list-style-type: none"><li>- Focusing on the crises and transitions of East Asian (Korea, China, Japan) cities in the era of globalization</li><li>- Conducting comparative East Asia research pertaining to compressed urbanization (mega projects/ new towns/ gentrification), spaces of exception (special zones), and risk-scapes (nuclear power plants)</li><li>- Illuminating the agendas of urban research and organizing international networks for researchers (Urban Policy Forum, Colloquium)</li><li>- Establishing a hub for East Asian urban research endowed with theoretical, empirical, and practical research capabilities</li><li>- Offering solutions and aspiring to the discovery of an alternative East Asian urbanism conducive to coexistence and sustainability</li></ul>

## Foundational Research

SNUAC is implementing programs designed to support outstanding foundational research integrating 'Area Studies' research, a fairly undeveloped discipline in Korea with respect to Asia, and 'thematic research.' The Center is also implementing the Asia Research Writing Support Program with the objective of publishing books consisting of outstanding research pertaining to Asia and the Dissertation Writing Fellowship for the nurturing of junior scholars of Asian studies in the humanities and social science fields. Additionally, the Center's Outstanding Dissertation Award intends to invigorate foundational researches pertaining to Asia.

## Education

Through various education programs and a novel education model, SNUAC is administering to the education of students and researchers around the world. With programs such as the e-School Program established in 2011, representative of the Asia Center's education programs, the Education Program in Methods of Social Research conferred by KOSSDA, and the intensive education course for regional specialists intending to make headway in the Southeast Asian region, the Center provides an educational space not only for students and researchers but also for those seeking practical skills.

### KF Global e-School Program

In the backdrop of Korea's rapid changes in recent years, SNUAC began to provide modern and contemporary Korea courses to foreign students. SNUAC has offered over 50 global Korean Studies courses to 14 universities across Asia and Europe since 2011, with the support from Korea Foundation. In searching for a new education model for real-time video lectures, SNUAC has conducted various experiments, combining with research and exchange programs. As the core education program of SNUAC, it will continue to evolve into a representative educational model that allows foreign students to understand Korean society on a deeper level through online lectures and offline programs, as well as through research experiences and fellowship opportunities.



### KOSSDA Education Program in Methods of Social Research

In order to improve the data analysis capabilities of researchers and graduate students, KOSSDA offers education program in methods of social research. Featuring lectures by the top teaching staff in the country, to ensure a diversified education, the KOSSDA Education Program organizes winter and summer courses emphasizing lectures as well as training and fall and spring courses comprised of shorter lectures.

### Southeast Asia Center's Regional Specialist Intensive Program

The Institute for Rising Regions of the Southeast Asia Center presides over the Regional Specialist Education Program every year in cooperation with the KOTRA Global Training Institute designed for businesses and investors preparing to expand into Indonesia and Malaysia. Aimed at fostering regional specialists, the program transcends the latest on-site information regarding the economy and management, offering detailed and in-depth information pertaining to the politics, economy, society, and culture of Malay and Muslim regions.



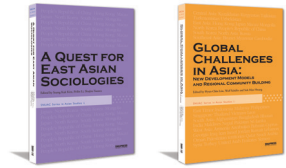
## Publications

At the SNUAC, the academic periodical Asia Review is published twice a year, sharing various topics and results of research related to Asia with researchers and the public. As well, toward establishing an Asian regional academic community beyond the particularities of Korea, the Center publishes various kinds of books. There are also the SNUAC Series and SNUAC Series in Asian Studies, respectively published in Korean and English by SNU Press, as well as the Asia Research in the World Series.

### Asia Review



### SNUAC Series in Asian Studies



### SNUAC Series



### Asia Research in the World series



## SNUAC News Update

### Facebook Page



Facebook is currently one of the most popular forms of social media. SNUAC maintains a Facebook page for the purpose of providing both professionals and the general public having an interest in Asia research with access to regular updates regarding the affairs of the center. While naturally featuring announcements regarding academic events, the page serves as a means of keeping 2,447 subscribers informed as a channel for communicating the various results of research related to Asia.

### <SNUAC News>



The online newsletter <SNUAC News> is published bimonthly. <SNUAC News> introduces upcoming and past events at the Center, and archives contents such as postscripts and interviews pertaining to past events and various other contributions and news. For subscription, please visit the SNUAC website (<http://snuacsnu.ac.kr>).

<https://www.facebook.com/snuac>

<http://snuacnews.snu.ac.kr>